

# ROARING FOR JUSTICE

2027 Sponsorship Prospectus



GEORGIA APPLESEED  
Center for Law & Justice





## It's Time to Roar for Justice!

As part of our See Me program, Georgia's youth in foster care tell their life journeys and stories through pieces of art. You will move through the immersive See Me experience to see, hear, and touch these powerful pieces. You will become a part of their story and have the opportunity to change their lives and yours.

Roaring for Justice invites Atlanta's leaders to a night that's part art gallery, part story-telling, and entirely unlike any other fundraiser you've experienced.

**"My art is basically me opening up and letting people care about me after everything I've been through."**

Youth Artist, age 17

**Your support gives every child access to strong, nurturing schools and a healthy home.**

## About Georgia Appleseed & How We Do It

Since 2005, Georgia Appleseed has gone after the root causes of injustice facing Georgia's most vulnerable children and their families. Your investment sees real return because we build and implement scalable change.

We keep children in school and on a path to success by providing legal services and representation, leading law and policy reform, growing a statewide community of advocates, and collaborating with children, youth, and their families.

Together we have:

- Prevented over 400,000 out-of-school suspensions through our school discipline reforms.
- Protected hundreds of thousands of renting families with new legal protections for tenants
- Passed important legislation to increase school safety measures, including funding for school based behavioral health, and passed the first standard of safety in rental housing.



**ROARINGFORJUSTICE.ORG**



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## Levels of Support

|                                    | Premier                                      | Pillar of Justice                                      | Core Supporter               | Systems Changer              | Child Advocate            | Community Builder         | Patron  | Friend |
|------------------------------------|----------------------------------------------|--------------------------------------------------------|------------------------------|------------------------------|---------------------------|---------------------------|---------|--------|
|                                    | \$40,000                                     | \$30,000                                               | \$20,000                     | \$15,000                     | \$7,500                   | \$5,000                   | \$1,500 | \$500  |
| Event Tickets                      | 24                                           | 16                                                     | 16                           | 8                            | 4                         | 4                         | 2       | 1      |
| Reserved Tables                    | 3                                            | 2                                                      | 2                            | 1                            | Shared                    | 0                         | 0       | 0      |
| Event Program Ad                   | Full page                                    | 1/2 page                                               | 1/4 Page                     | Listed                       | Listed                    | Listed                    | Listed  | Listed |
| Website & Event Screens            | Spotlight branding                           | Logo                                                   | Logo                         | Logo                         | Name only                 | Name only                 |         |        |
| Marketing & Recognition            | 2 Dedicated posts with link to page and logo | 1 dedicated post, tagged with logo                     | Group post, tagged with logo | Group post, tagged with logo | Name tagged in group post | Name tagged in group post |         |        |
| Podium Recognition                 | Yes with speaking opportunity                | Yes                                                    | Yes                          |                              |                           |                           |         |        |
| Signature Experience Naming Option | Immersive art experience                     | Option of photobooth, parting gift, or one of the bars |                              |                              |                           |                           |         |        |

| Add-On                                                          | Suggested Donation | Available To                         |
|-----------------------------------------------------------------|--------------------|--------------------------------------|
| Sponsor a non-hosted table with brand signage (shared)          | \$1,000.00         | All levels (subject to availability) |
| Digital Logo Inclusion in Apple Bytes e-blast                   | \$1,500.00         | All levels                           |
| Special mention at 2026 Justice Conversations and Orchard Event | \$2,500.00         | Core Supporter and above             |
| Branding (with logo) on auction bid cards*                      | \$5,000.00         | Child Advocate and above             |

\*Only available once



## All logos and ads are due by April 3, 2027

If you have any questions regarding your logo or ad artwork, please email Liz McDaniel at [lmcdaniel@gaappleseed.org](mailto:lmcdaniel@gaappleseed.org) as soon as possible.

## Submitting Your Logo

As part of our recognition of your support, we will use your logo in our marketing and publicity efforts. We need your help to ensure that your logo is displayed in the best quality we can produce.

**All logos are due by April 3, 2027**

Vector art is our preferred format (.ai, .eps, .pdf with all elements outlined and images embedded). High-resolution jpegs and pngs are also acceptable.

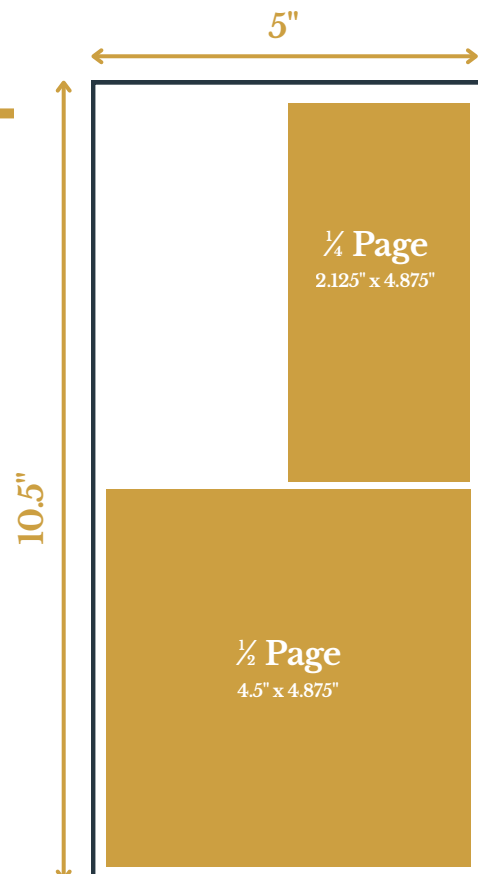
Please submit your logo (and/or questions) to Liz McDaniel ([lmcdaniel@gaappleseed.org](mailto:lmcdaniel@gaappleseed.org)).

## Ad Program Specs

Recognition depends upon our possession of a suitable ad by the deadline.

Vector art is our preferred format (.ai, .eps, .pdf with all elements outlined and images embedded). High-resolution jpegs and pngs are also acceptable.

**All ads are due by April 3, 2027**



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