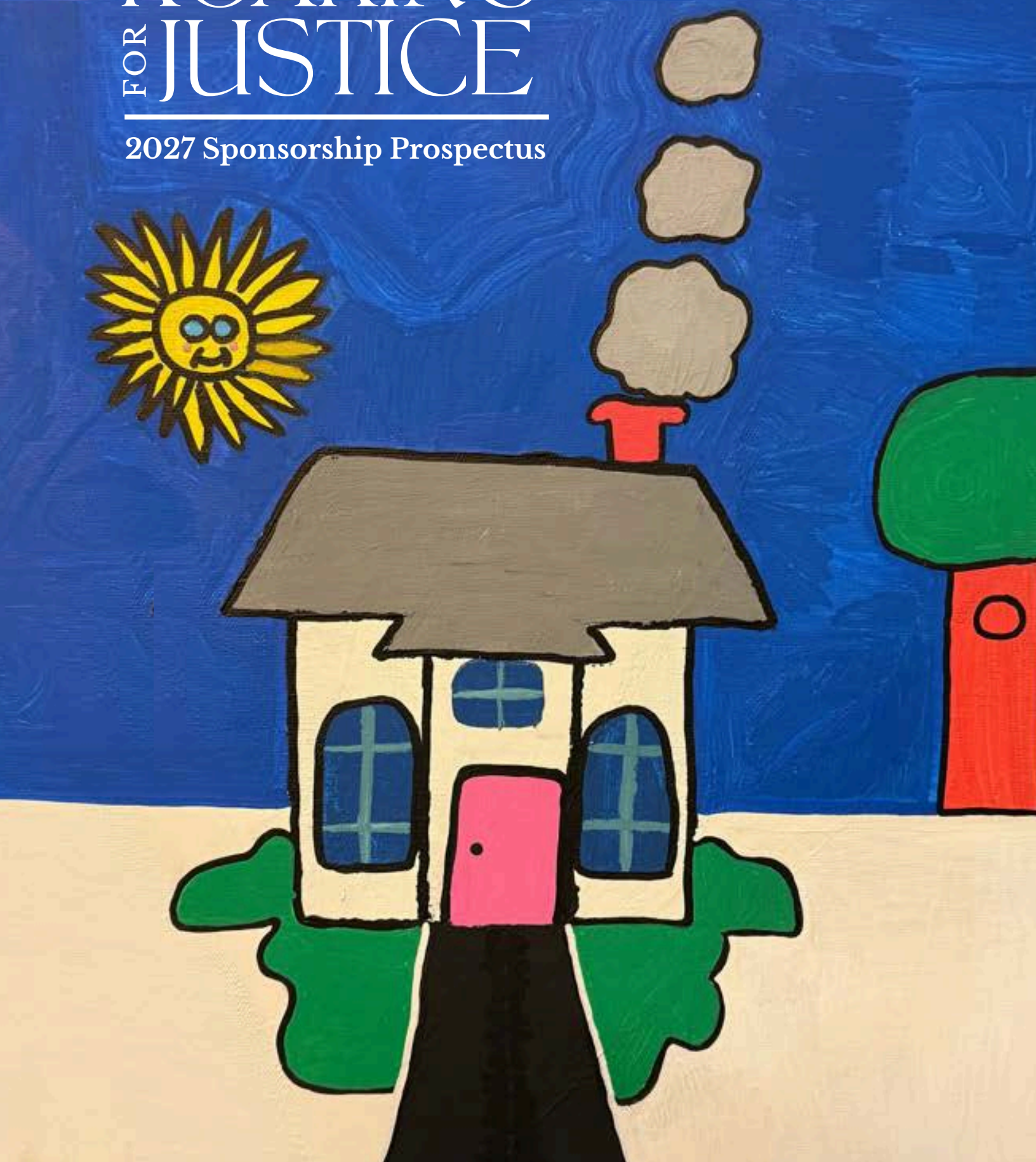
ROARING FOR JUSTICE

GEORGIA APPLESEED
Center for Law & Justice

2027 Sponsorship Prospectus



ROARING FOR JUSTICE

It's Time to Roar for Justice!

As part of our See Me program, Georgia's youth in foster care tell their life journeys and stories through pieces of art. You will move through the immersive See Me experience to see, hear, and touch these powerful pieces. You will become a part of their story and have the opportunity to change their lives and yours.

Roaring for Justice invites Atlanta's leaders to a night that's part art gallery, part story-telling, and entirely unlike any other fundraiser you've experienced.

> **"My art is basically me opening up and letting people care about me after everything I've been through."**
>
> **Youth Artist, age 17**

Your support gives every child access to strong, nurturing schools and a healthy home.

About Georgia Appleseed & How We Do It

Since 2005, Georgia Appleseed has gone after the root causes of injustice facing Georgia's most vulnerable children and their families. Your investment sees real return because we build and implement scalable change.

We keep children in school and on a path to success by providing legal services and representation, leading law and policy reform, growing a statewide community of advocates, and collaborating with children, youth, and their families.

Together we have:

- Prevented over 400,000 out-of-school suspensions through our school discipline reforms.
- Protected hundreds of thousands of renting families with new legal protections for tenants
- Passed important legislation to increase school safety measures, including funding for school based behavioral health, and passed the first standard of safety in rental housing.

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ROARINGFORJUSTICE.ORG

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Levels of Support

	Premier	Pillar of Justice	Core Supporter	Systems Changer	Child Advocate	Community Builder	Patron	Friend
	$40,000	$30,000	$22,500	$15,000	$7,500	$5,000	$1,500	$500
Event Tickets	24	16	16	8	4	4	2	1
Reserved Tables	3	2	2	1	Shared	0	0	0
Event Program Ad	Full page	1/2 page	1/4 Page	Listed	Listed	Listed	Listed	Listed
Website & Event Screens	Spotlight branding	Logo	Logo	Logo	Name only	Name only		
Marketing & Recognition	2 Dedicated posts with link to page and logo	1 dedicated post, tagged with logo	Group post, tagged with logo	Group post, tagged with logo	Name tagged in group post	Name tagged in group post		
Podium Recognition	Yes with speaking opportunity	Yes	Yes					
Signature Experience Naming Option	Immersive art experience	Option of photobooth, parting gift, or one of the bars						

Add-On	Suggested Donation	Available To
Sponsor a non-hosted table with brand signage (shared)	$1,000.00	All levels (subject to availability)
Digital Logo Inclusion in Apple Bytes e-blast	$1,500.00	All levels
Special mention at all 2027 Orchard events	$2,500.00	Core Supporter and above
Branding (with logo) on auction bid cards*	$5,000.00	Child Advocate and above

*Only available once

ROARING FOR JUSTICE

All logos and ads are due by April 5, 2027

If you have any questions regarding your logo or ad artwork, please email Liz McDaniel at lmcdaniel@gaappleseed.org as soon as possible.

Submitting Your Logo

As part of our recognition of your support, we will use your logo in our marketing and publicity efforts. We need your help to ensure that your logo is displayed in the best quality we can produce.

All logos are due by April 5, 2027

Vector art is our preferred format (.ai, .eps, .pdf with all elements outlined and images embedded). High-resolution jpegs and pngs are also acceptable.

Please submit your logo (and/or questions) to Liz McDaniel (lmcdaniel@gaappleseed.org).

Ad Program Specs

Recognition depends upon our possession of a suitable ad by the deadline.

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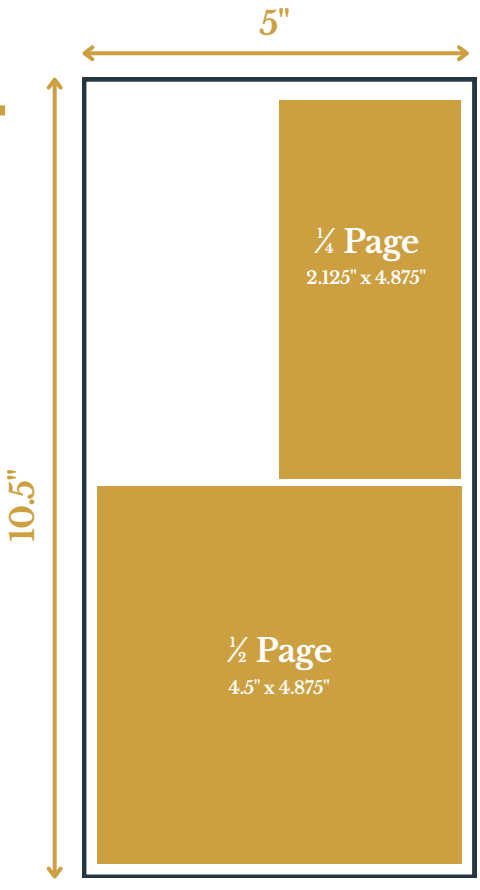

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