



# ROARING FOR JUSTICE

FOUNDRY AT PURITAN MILL  
APRIL 24, 2026

**Sponsorship Prospectus**



## It's Time to Roar for Justice!

On Friday April 24, 2026 at The Foundry, we will host our annual fundraiser to protect the rights of Georgia's most vulnerable and marginalized children and families. Join us in raising a glass - and funds! - to build a Georgia where every child has a safe, nurturing school and stable, healthy home.

**We keep kids in school,  
in stable, healthy homes,  
and out of the criminal  
justice system.**

**Your support gives every child access to strong,  
nurturing schools and a healthy home.**

## About Georgia Appleseed & How We Do It

Since 2005, Georgia Appleseed has advanced policy and practical solutions to address the root causes of injustices experienced by Georgia's most vulnerable children and their families. Our supporters have received exceptional returns on their investment in us because we create and implement scalable change.

We keep children in school and on a path to success by providing legal services and representation, leading law and policy reform, growing a statewide community of advocates, and collaborating with children, youth, and their families.

Together we have:

- Prevented over 400,000 out-of-school suspensions through our school discipline reforms.
- Protected hundreds of thousands of renting families with new legal protections for tenants.
- Passed important legislation to increase school safety measures, including funding for school based behavioral health, and passed the first standard of safety in rental housing.

**ROARINGFORJUSTICE.ORG**





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## Levels of Support

	Chief Justice	Pillar of Justice	Core Supporter	Systems Changer	Child Advocate	Community Builder
	\$40,000	\$30,000	\$20,000	\$15,000	\$7,500	\$5,000
Event Tickets	24	16	16	8	4	4
VIP Reception Tickets	24	16	16	8	4	4
Reserved Tables	3	2	2	1	Shared	0
RECOGNITION						
Event Program Ad	Full page	1/2 page	1/4 Page	Listed	Listed	Listed
Website & Event Screens	Spotlight branding	Logo	Logo	Logo	Name only	Name only
Marketing & Recognition	Customized media strategy	2 dedicated posts, tagged with logo	Group post, tagged with logo	Group post, tagged with logo	Name tagged	
Podium Recognition	Yes	Yes				
Signature Experience Naming Option*	VIP reception	Options: signature cocktail, photobooth or dessert bar				

Add-On	Suggested Donation	Available To
Sponsor a non-hosted table with brand signage (shared)	\$1,000.00	All levels (subject to availability)
Digital Logo Inclusion in Apple Bytes e-blast	\$1,500.00	All levels
Special mention at 2026 Justice Conversations and Orchard Event	\$2,500.00	Core Supporter and above
Branding (with logo) on paddles*	\$5,000.00	Problem Solver and above

\*Only available once



## All logos and ads are due by April 3, 2026

If you have any questions regarding your logo or ad artwork, please email Liz McDaniel at [lmcdaniel@gaappleseed.org](mailto:lmcdaniel@gaappleseed.org) as soon as possible.

## Submitting Your Logo

As part of our recognition of your support, we will use your logo in our marketing and publicity efforts. We need your help to ensure that your logo is displayed in the best quality we can produce.

**All logos are due by April 3, 2026**

Vector art is our preferred format (.ai, .eps, .pdf with all elements outlined and images embedded). High-resolution jpegs and pngs are also acceptable.

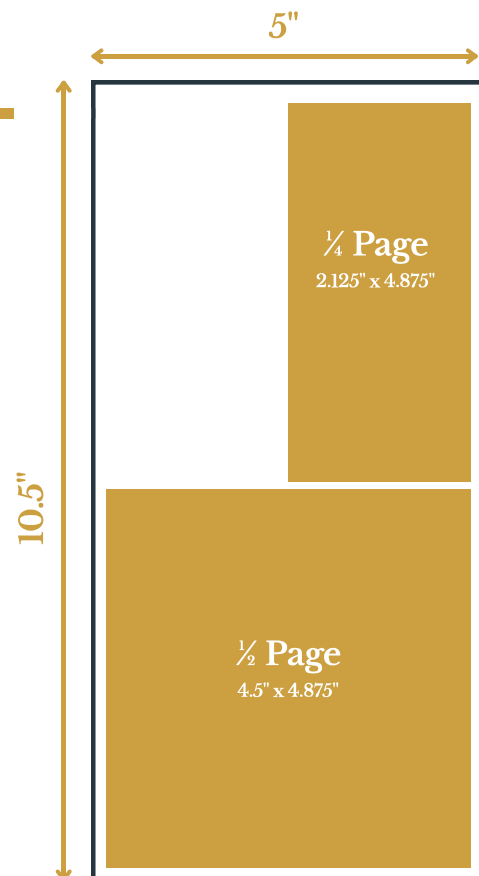
Please submit your logo (and/or questions) to Liz McDaniel ([lmcdaniel@gaappleseed.org](mailto:lmcdaniel@gaappleseed.org)).

## Ad Program Specs

Recognition depends upon our possession of a suitable ad by the deadline.

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