



GEORGIA APPLESEED™

Center for Law & Justice

20TH ANNIVERSARY FUNDRAISER

ROARING for JUSTICE

THE FOUNDRY APRIL 25, 2025





Join us!

On April 25th at The Foundry, we will celebrate 20 years of making history in Georgia—twenty years of protecting the rights of Georgia's most vulnerable and marginalized children and families. Together we'll raise our glass to our next 20 years—building a Georgia where every child has a safe, nurturing school and stable, healthy home.

ABOUT GEORGIA APPLESEED:

Since 2005, Georgia Appleseed has advanced policy and practical solutions to address the root causes of injustices experienced by Georgia's most vulnerable children. Our supporters have received exceptional returns on their investment in us because we create and implement scalable change.

We keep kids in school, in stable, healthy homes, and out of the criminal justice system.

A SNAPSHOT OF 20 YEARS OF SUCCESS:


- ◆ Protected billions of dollars of wealth in Black and low-income communities through the adoption of the Georgia Heirs Property Code.
- ◆ Prevented 391,000 out-of-school suspensions through our school discipline reforms.
- ◆ Protected hundreds of thousands of renting families with new legal protections for tenants.

YOUR SUPPORT GIVES EVERY CHILD ACCESS TO STRONG, NURTURING SCHOOLS AND A HEALTHY HOME




























WWW.ROARINGFORJUSTICE.ORG



LEVELS *of* SUPPORT

	 CHIEF JUSTICE	PILLAR OF JUSTICE	CORE SUPPORTER	PROBLEM SOLVER	ADVOCATE
	\$50,000	\$30,000	\$20,000	\$10,000	\$5,000
EVENT TICKETS	24	16	16	8	4
VIP RECEPTION TICKETS	24	16	16	8	4
RESERVED TABLES	3	2	2	1	-

RECOGNITION:

EVENT PROGRAM AD	1/2 PAGE	1/4 PAGE	1/4 PAGE	LISTED	LISTED
ANNUAL REPORT LISTING					
WWW.GAAPPLESEED.ORG					
APPLEBYTES NEWSLETTER					
DEDICATED SOCIAL MEDIA					
ON-SCREEN AT EVENT					
BRANDING PROMINENCE*					
PODIUM RECOGNITION					
RESERVATIONS FOR & RECOGNITION AT NEXT JUSTICE CONVERSATIONS					

* We offer exclusive partnership opportunities for these sponsor levels. Each opportunity is unique to you, from naming our signature cocktail to sponsoring our photobooth!

MAKE YOUR SPONSORSHIP COMMITMENT BY JANUARY 31, 2025 AT
WWW.ROARINGFORJUSTICE.ORG



SUBMITTING YOUR LOGO

Thank you for your support of Georgia Appleseed!

As part of our recognition of your support, we will use your logo in our marketing and publicity efforts. We need your help to ensure that your logo is displayed in the best quality we can produce.

Please submit the logo that you wish to use for these purposes via email to Liz McDaniel (lmcddaniel@gaappleseed.org) by April 4, 2025.

DEADLINE: ALL LOGOS ARE DUE BY APRIL 4, 2025

We will use your logo in recognition opportunities that are time-sensitive. We cannot guarantee recognition using logos received after April 4, 2025.

When not possible to use a logo, we will recognize your support with text.

ARTWORK GUIDELINES AND SPECIFICATIONS:

We accept the following file formats: .ai / .eps / .pdf

Vector artwork (including text converted to vector outlines) is the preferred format.

We recommend the following for best design quality:

- Use vector files (.ai, .eps. or .pdf)
- Outline fonts
- Embed images and linked artwork
- Provide a CMYK full-color artwork (gradients, bleeds & halftones accepted)
- Provide a black-and-white version of your logo in addition to the color version
- Use high-resolution output (300 dpi or greater)

QUESTIONS?

Liz McDaniel (lmcddaniel@gaappleseed.org)

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EVENT AD PROGRAM SPECS

AD SIZE (PORTRAIT ORIENTATION)

DIMENSIONS

1/2 page horizontal.....	4.5" X 4.875"
1/4 page.....	2.125" x 4.875"

DEADLINE: ALL ADVERTISEMENTS ARE DUE BY APRIL 4, 2025

Your recognition depends upon our possession of a suitable ad by the deadline.
Advertisements should be submitted via email to
Liz McDaniel (lmcDaniel@gaappleseed.org)

PRODUCTION SPECS:

Images must be 300 pixels per inch at printed size (includes embedded images).

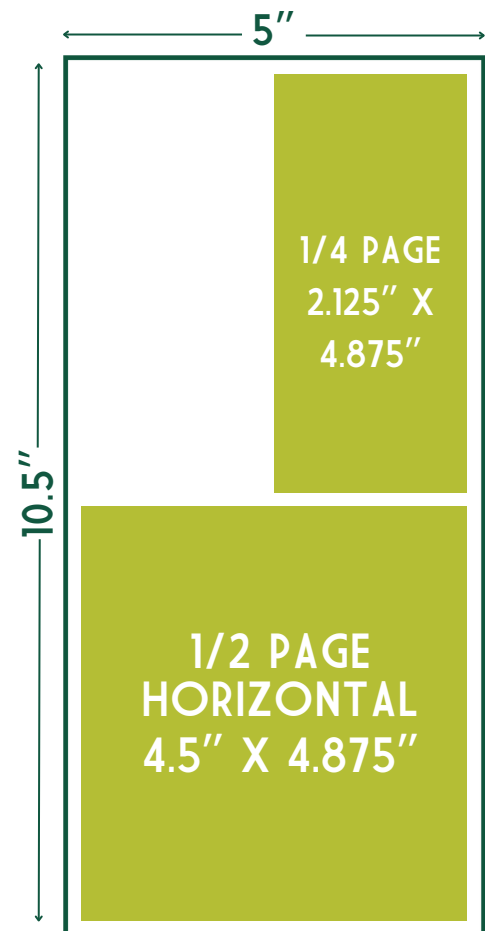
FORMAT:

We accept the following: .ai /.eps /.pdf
*Please generate the PDF using the "X-1a" (best),
"Press Quality" or "High Quality Print" settings.*

Any final supplied art file without proper bleed will be shrunk to fit in the live area, which will cause white area all around the ad. Please keep all live material 1/4" (.25") from the trim on all sides.

AD COLOR:

Black & White or 4-color. Images and graphics should be in CMYK color space. Ads provided in RGB color space or with spot colors will be converted to CMYK and undesirable color changes may occur. We will make every effort to preserve the intended appearance, but no guarantee can be offered.



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