



Georgia Appleseed Center for Law & Justice

Theory of Change

Increasing Justice in Georgia through Law and Policy Reform

August 1, 2013

Mission and Vision



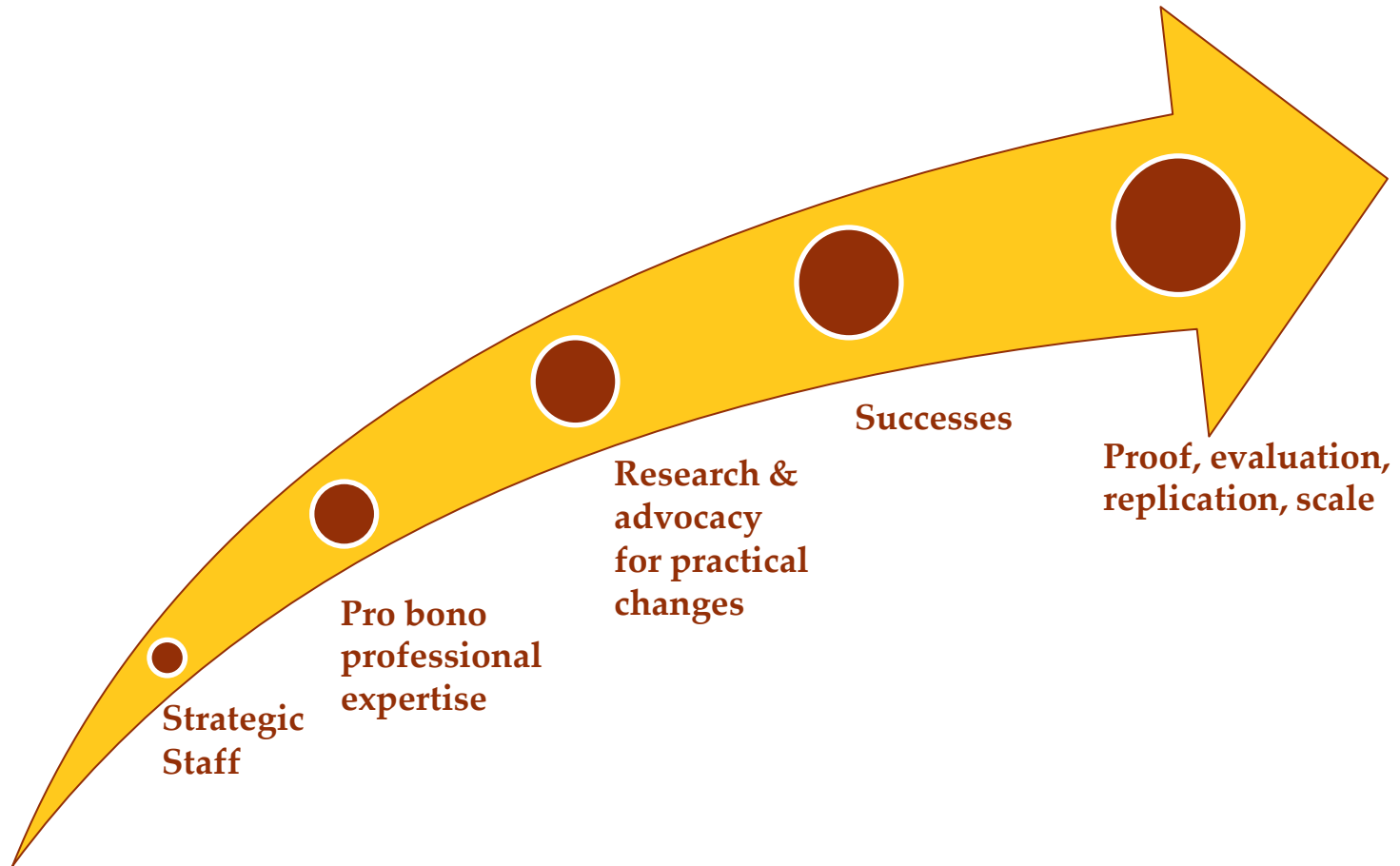
**Increasing justice in
Georgia through law
and policy reform**

**The voices of poor
people, marginalized
people and children
are heard**

**Injustices that no one
should endure are
resolved**

**Systemic changes
improve the lives
of Georgians
statewide**

Georgia Appleseed's Distinct Contributions



Issue Identification: Where We Get Our Projects



Other Center projects



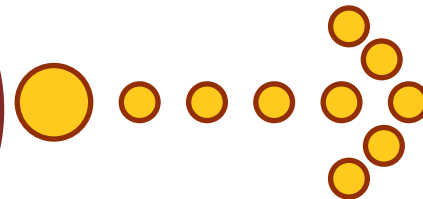
Sentinels



Board/Staff ideas



Next step on existing work



Phases of Project Development



Scoping

Formulate

Phase 1

Investigate

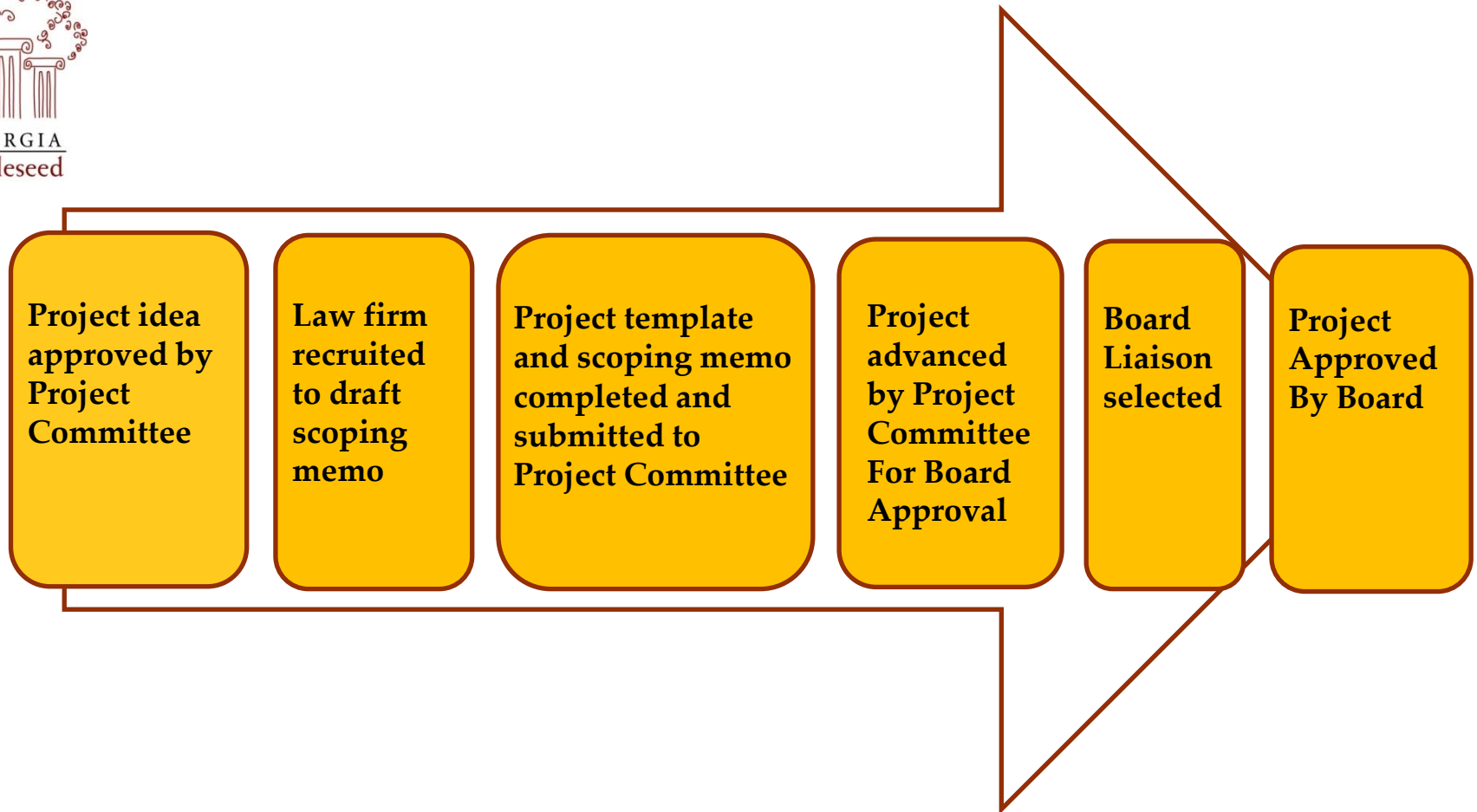
Phase 2

Disseminate

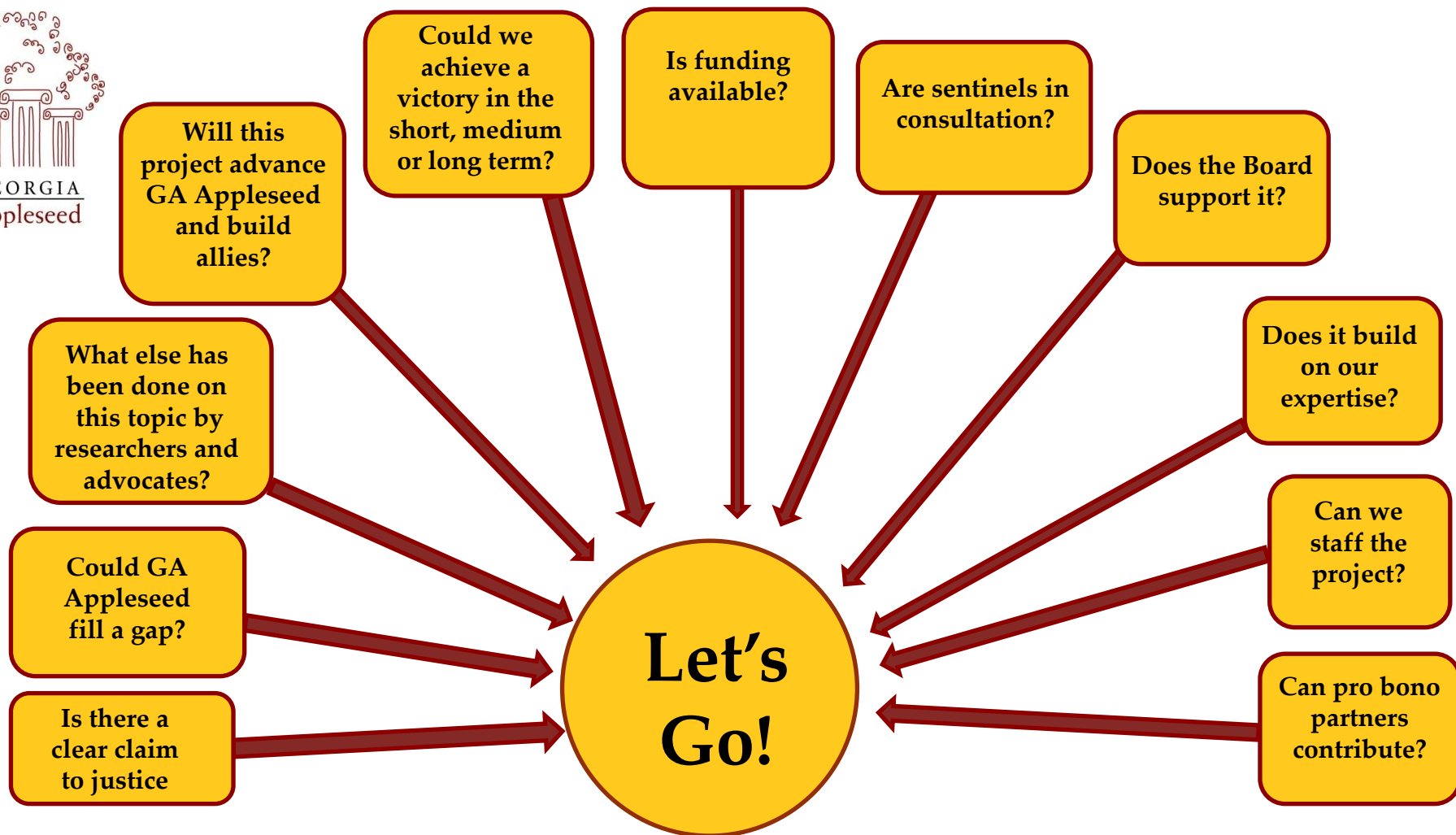
Phase 3

Advocate

Formulate: Project Scoping



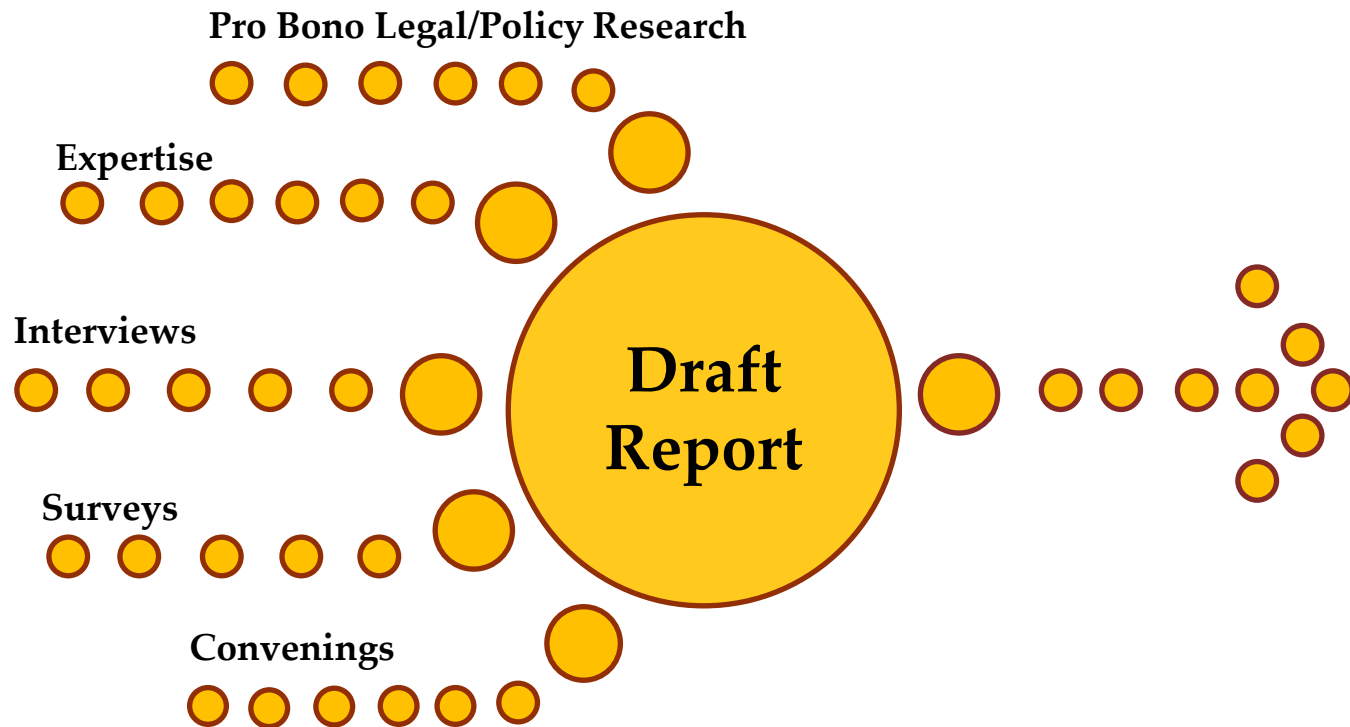
Candidate Project Assessment



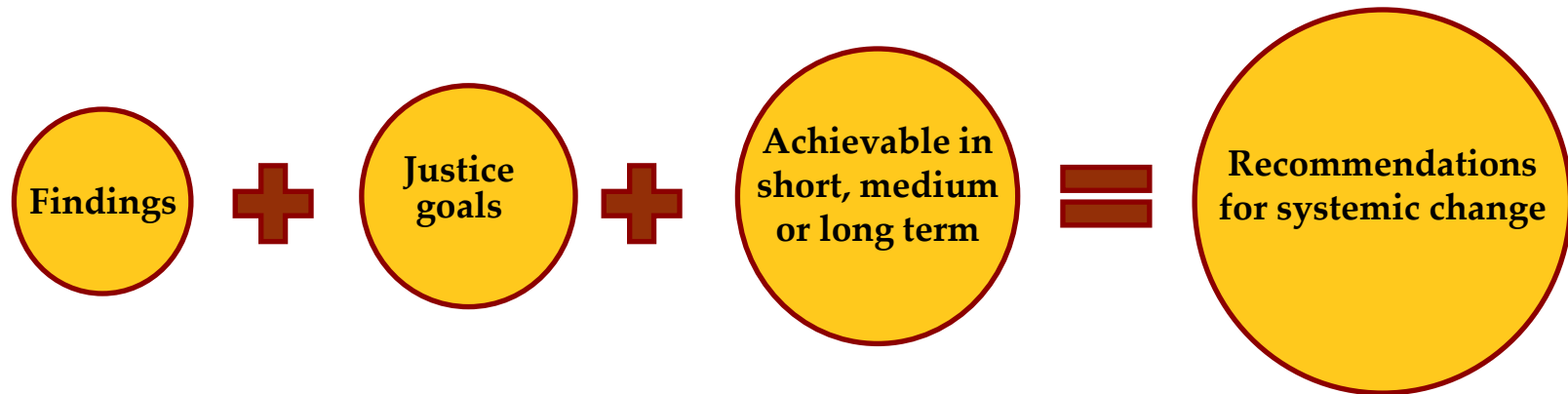
Pro Bono Engagement



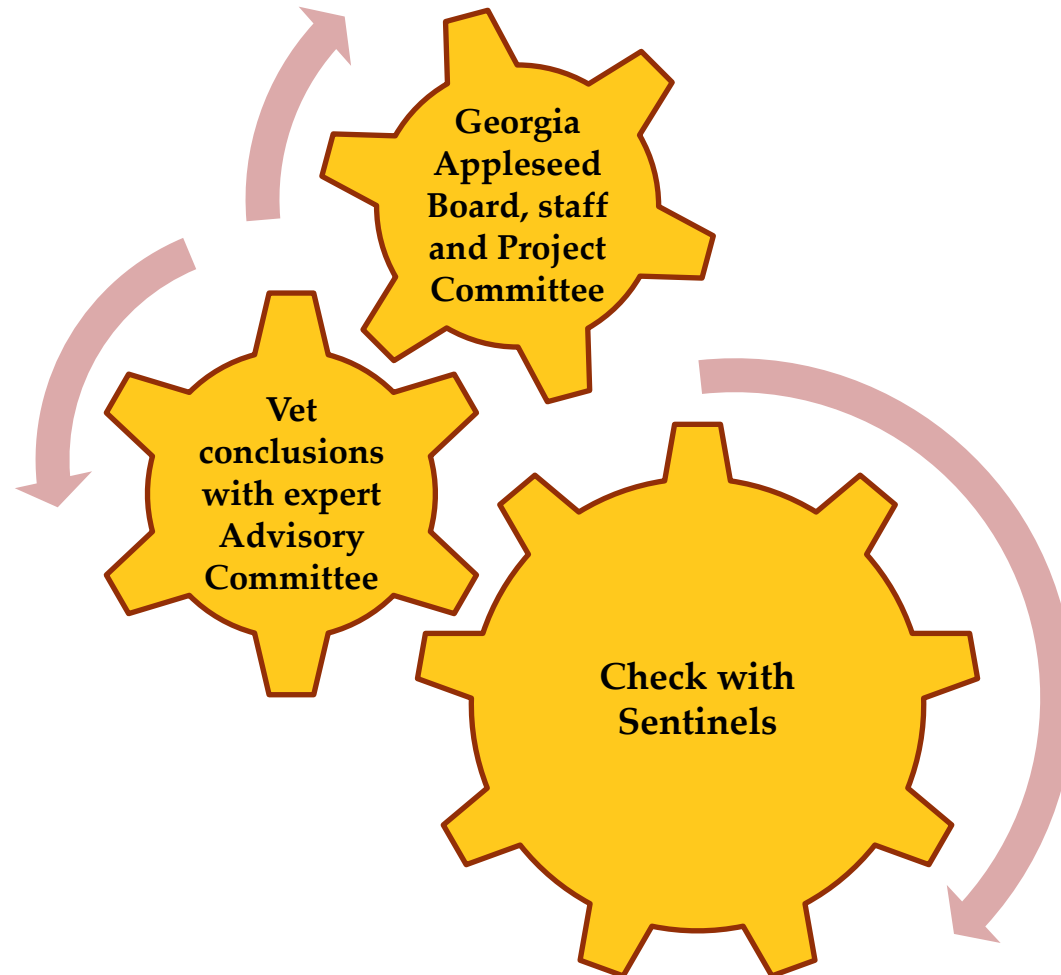
Phase One: Investigate



Report Generates Recommendations



Circulate Draft Report: Concept Checking



Phase Two: Disseminate



**Synthesize
and
evaluate
input**

**Fill in
remaining
holes**

**Thank and
acknowledge**

**Proof
and
finalize**

Design

**Publish
and/or
disseminate**

Phase Three: Advocate



Georgia Appleseed Advocacy Tools



**Meetings with
decision
makers and a
call-to-action**

**Legislative
advocacy**

**Comments on
proposed rules;
testimony**

Allies/Coalitions

**Case studies/best
practice replication**

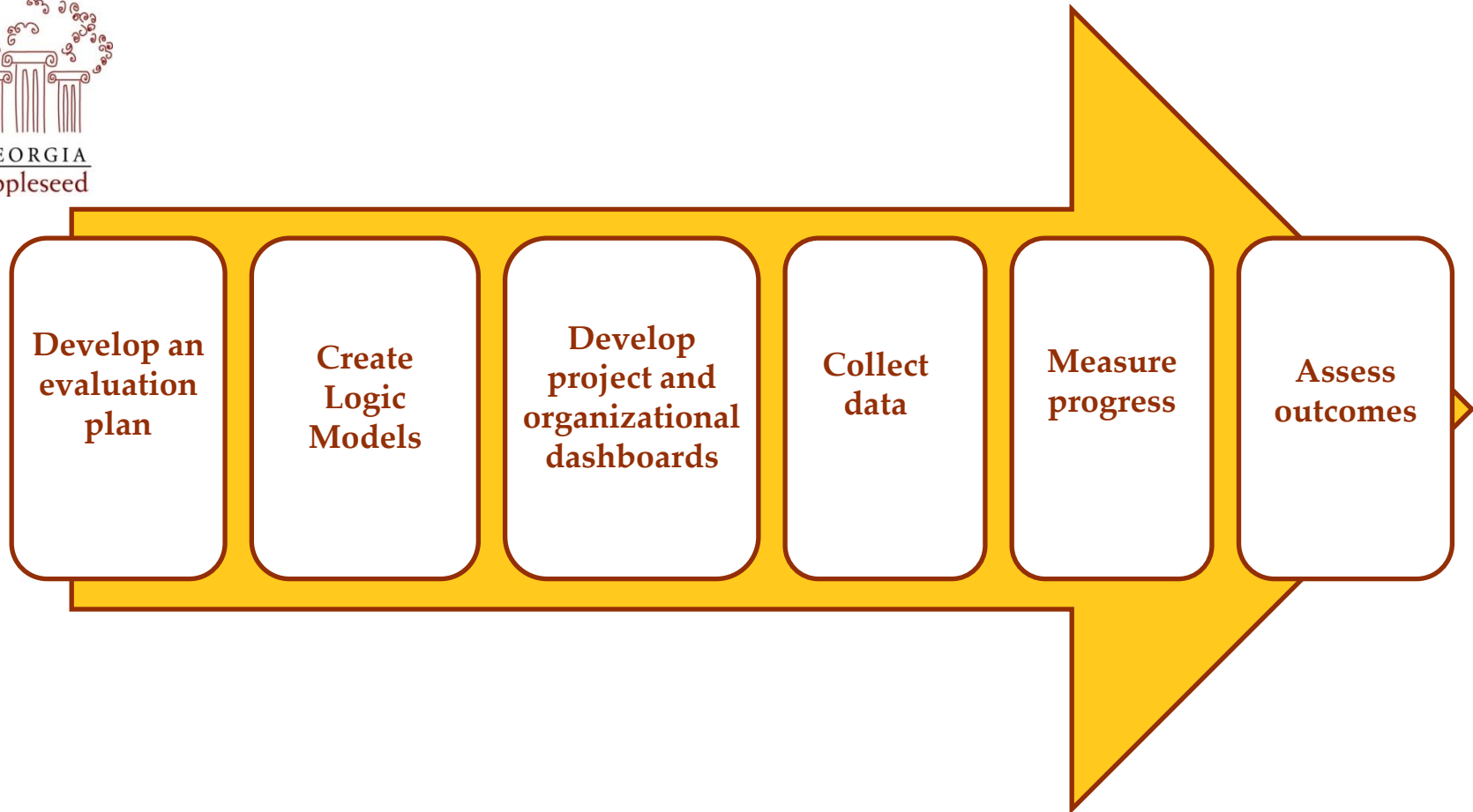
**Media: op-eds,
press quotes,
blogging**

**Public education
and outreach**

**Local change
initiatives**

Pilot projects

Evaluation: Assess Impact



Replicate Successes Across Georgia

