

Georgia Appleseed Center for Law & Justice

Theory of Change

Justice at Our Core™

GEORGIA APPLESEED™

Center for Law & Justice

April 1, 2015



Mission and Vision

Increasing justice in Georgia through law and policy reform

The voices of poor people, marginalized people and children are heard

Injustices that no one should endure are resolved

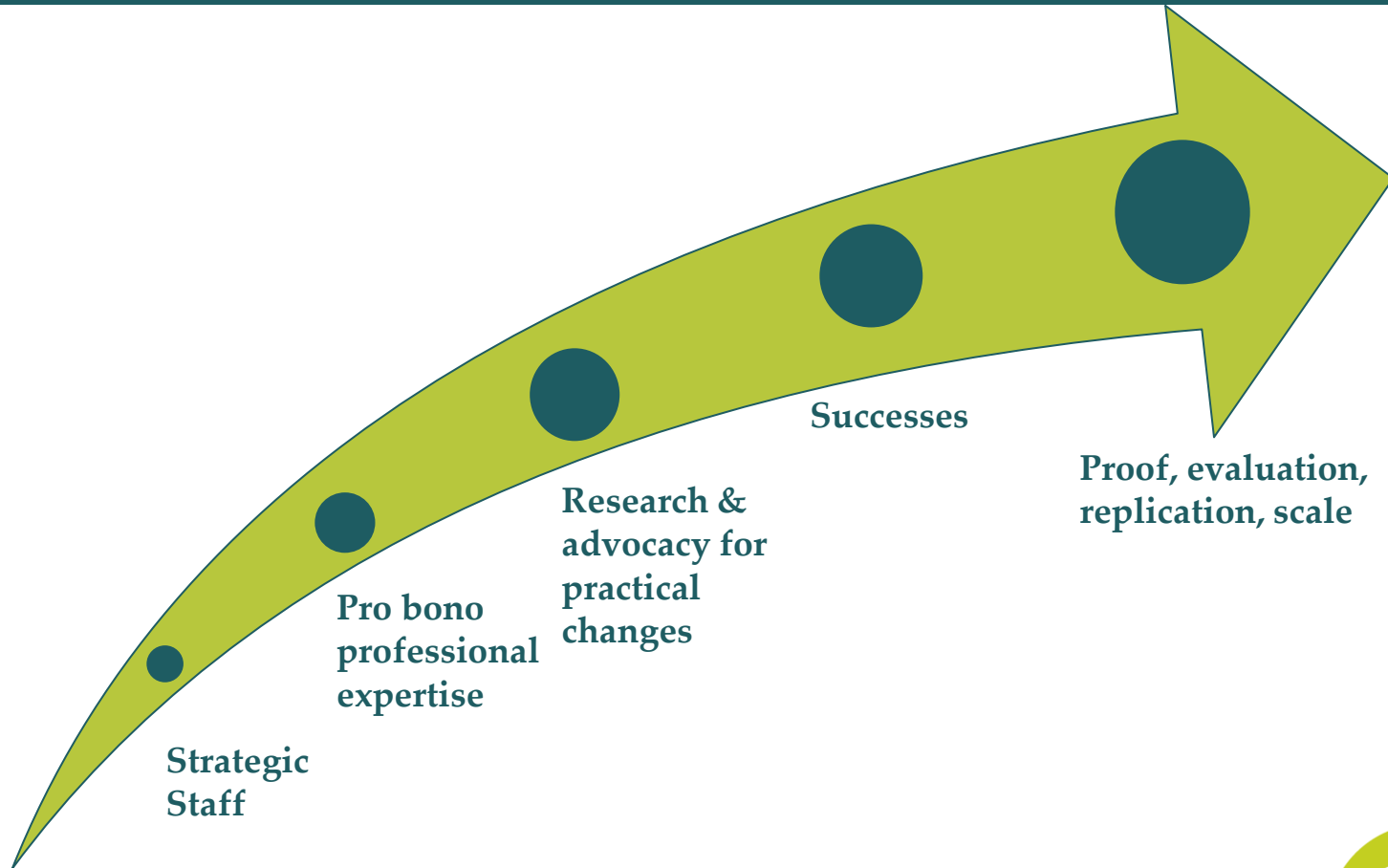
Systemic changes improve the lives of Georgians statewide

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Georgia Appleseed's Distinct Contributions

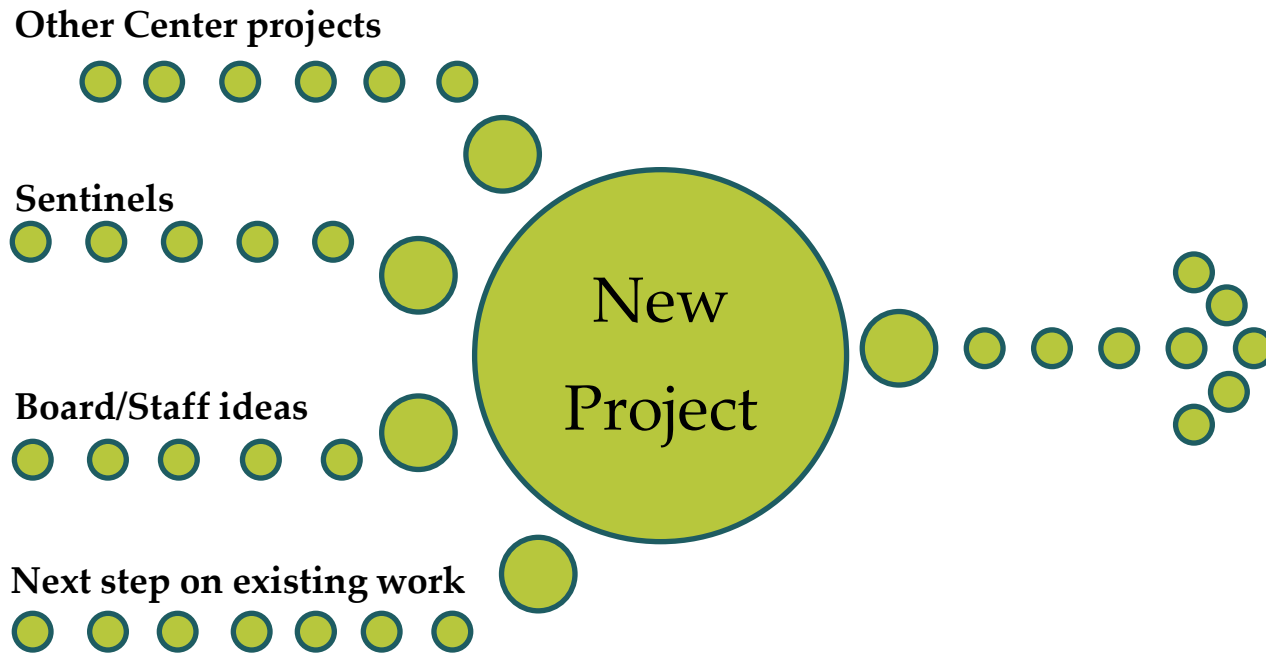


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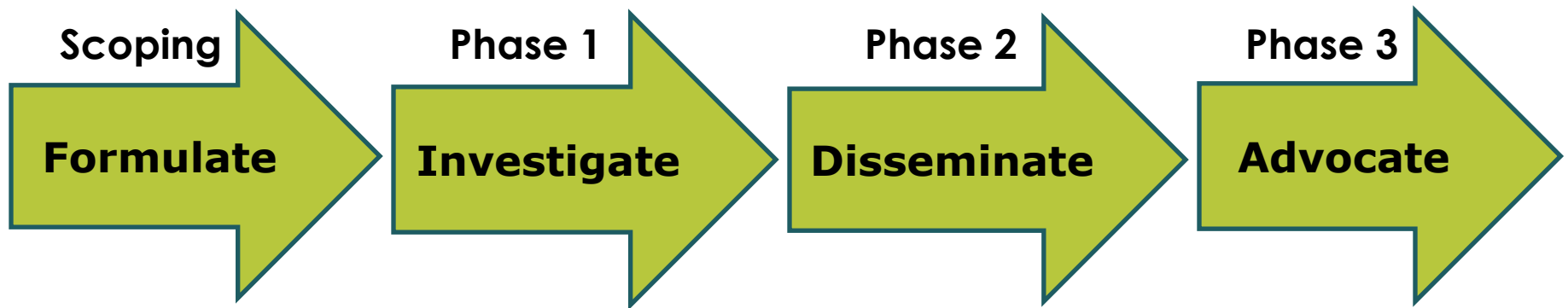
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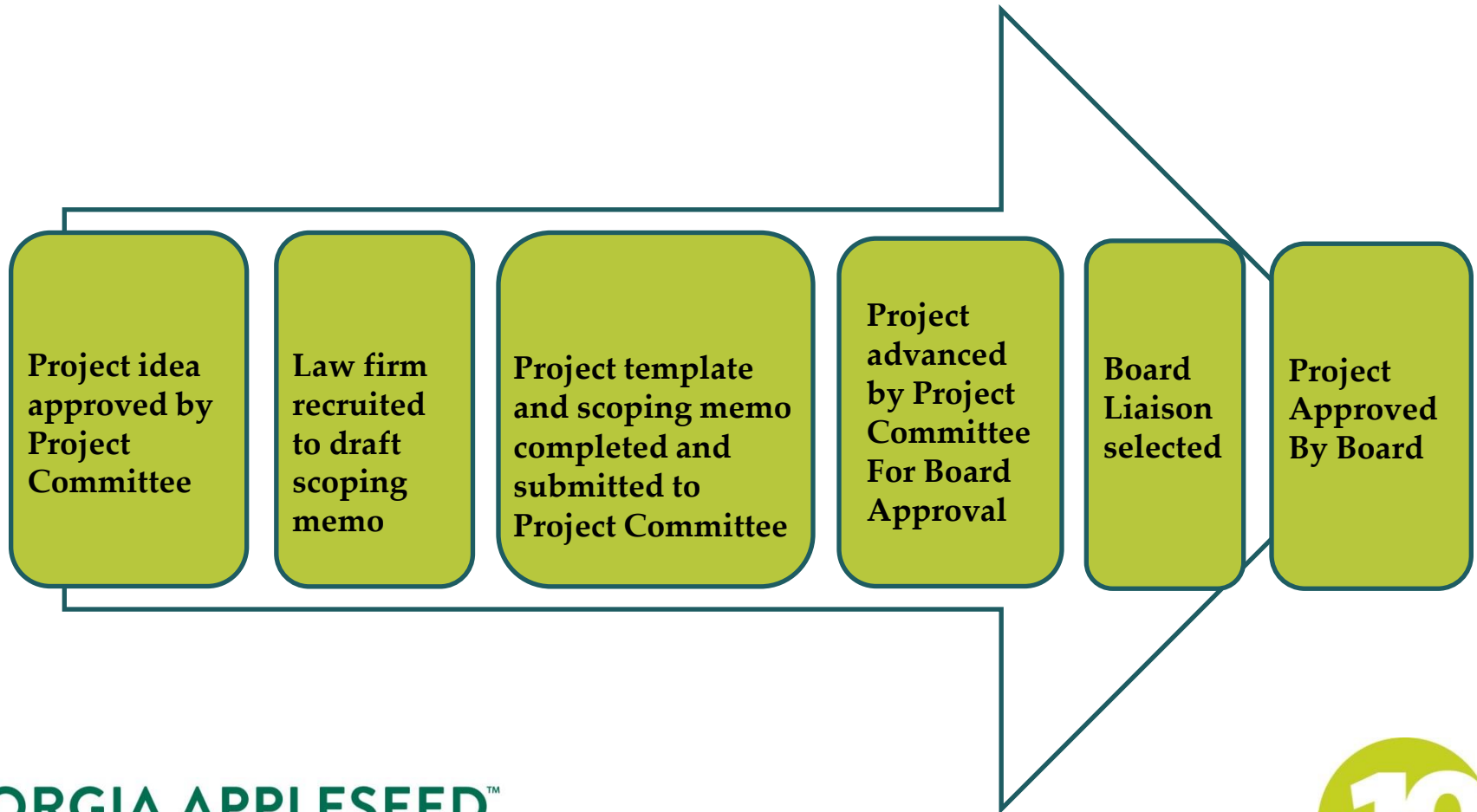
Issue Identification: Where We Get Our Projects



Phases of Project Development



Formulate: Project Scoping



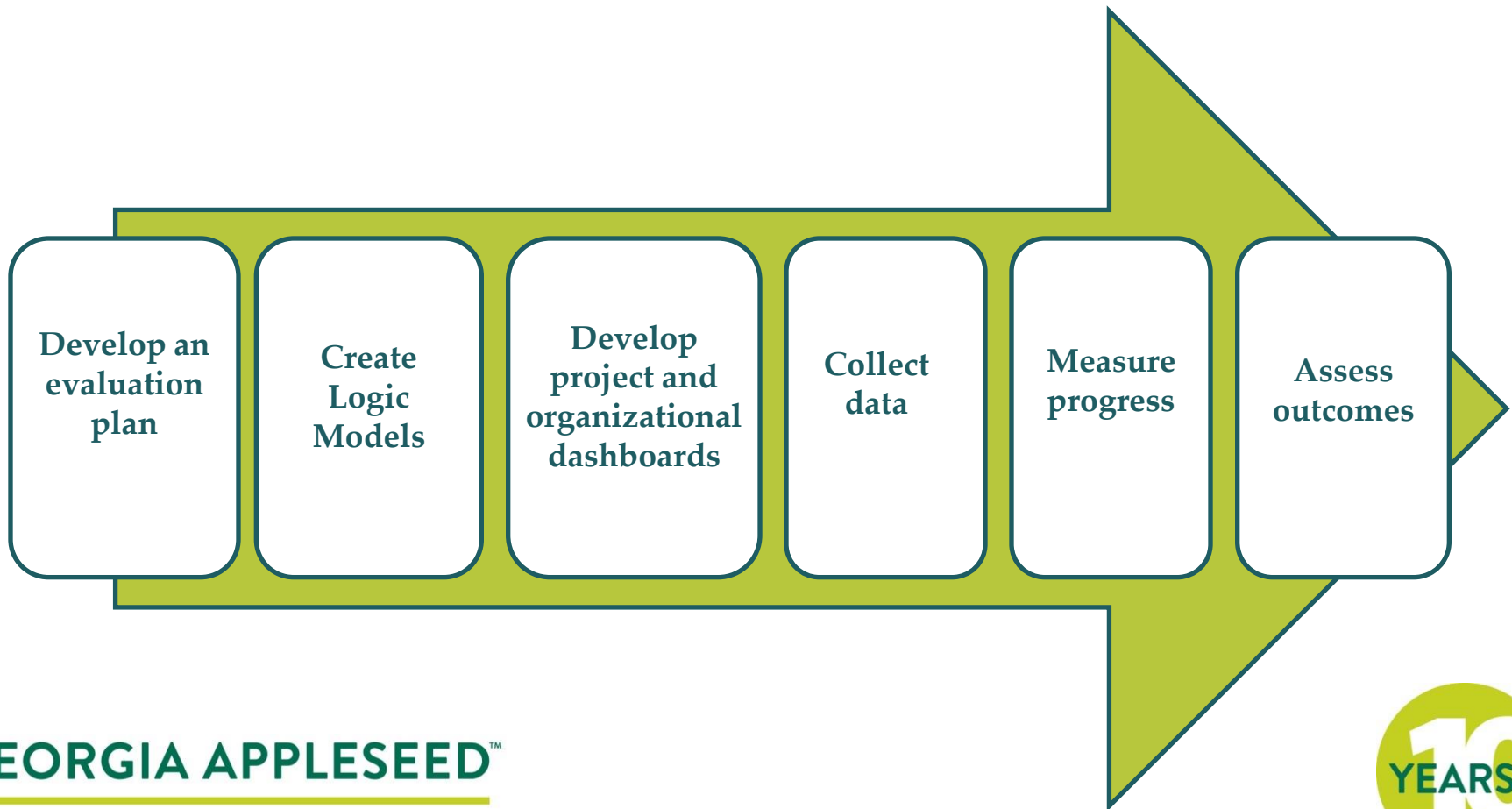
Candidate Project Assessment



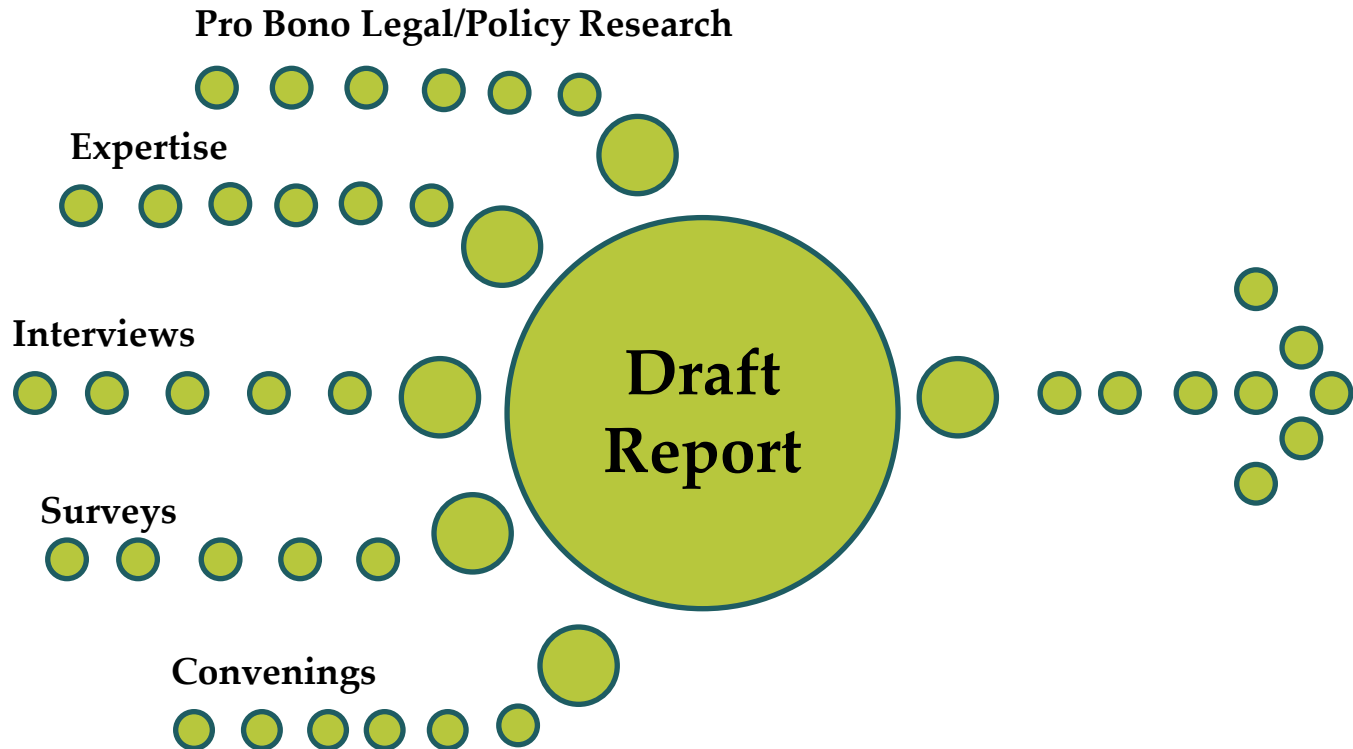
Pro Bono Engagement



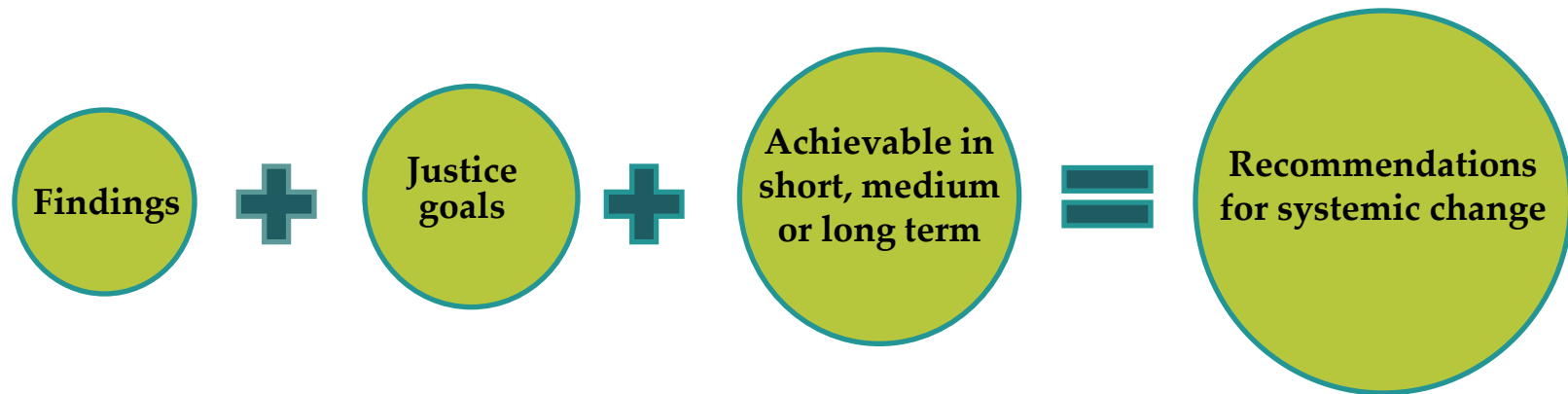
Evaluation: Assess Impact



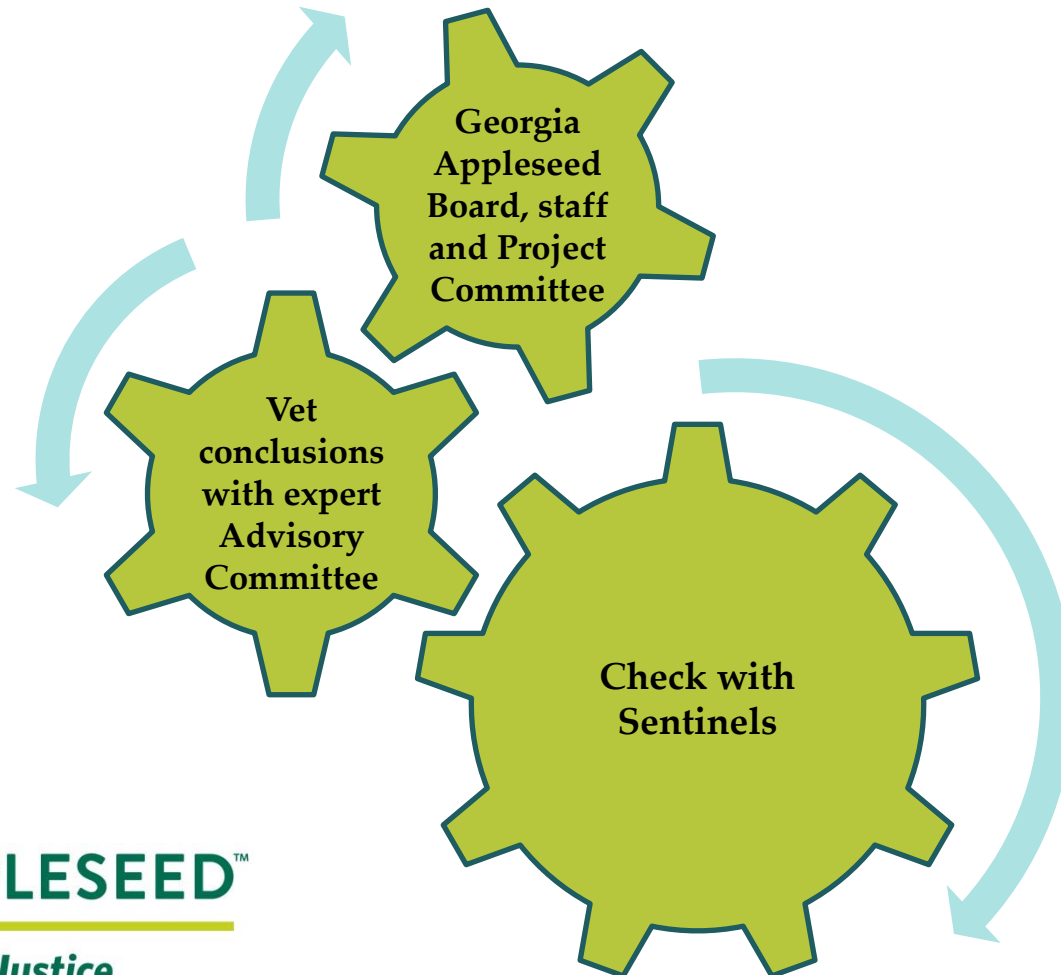
Phase One: Investigate



Report Generates Recommendations



Circulate Draft Report: Concept Checking

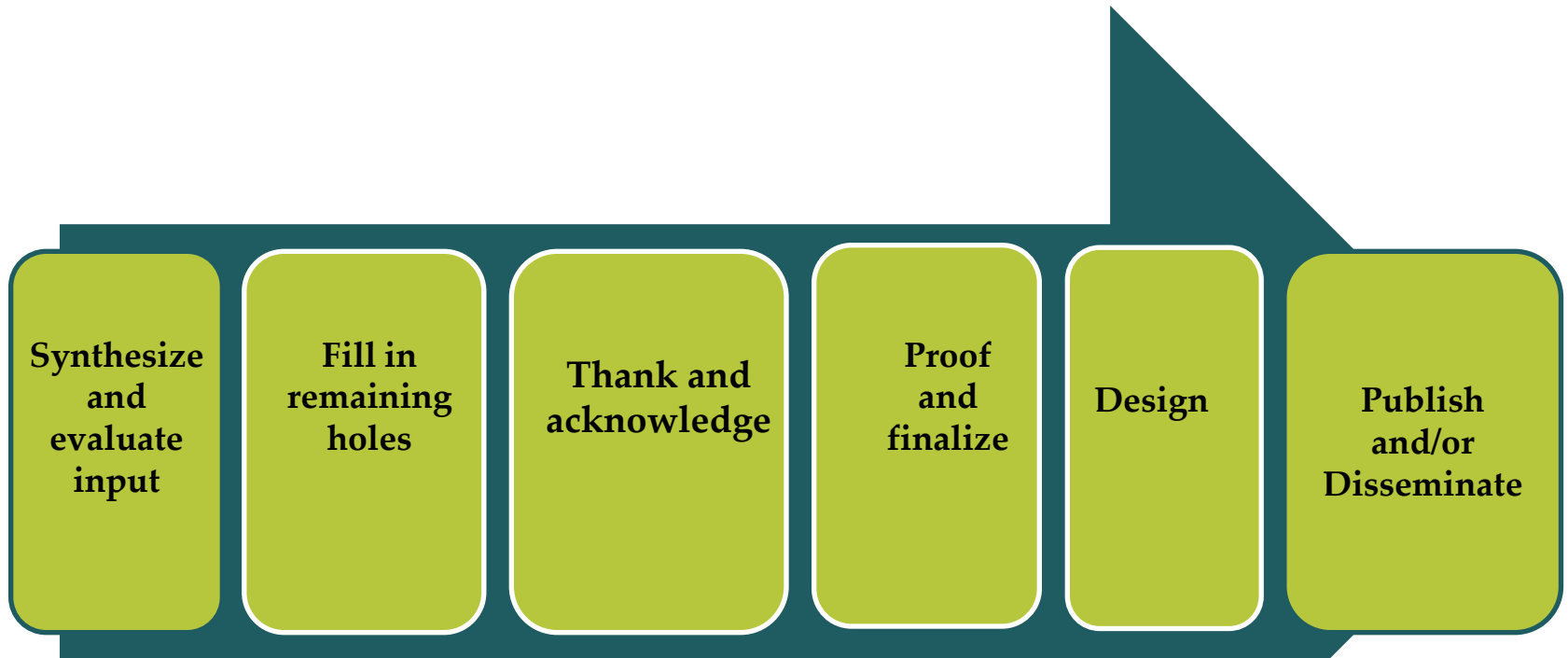


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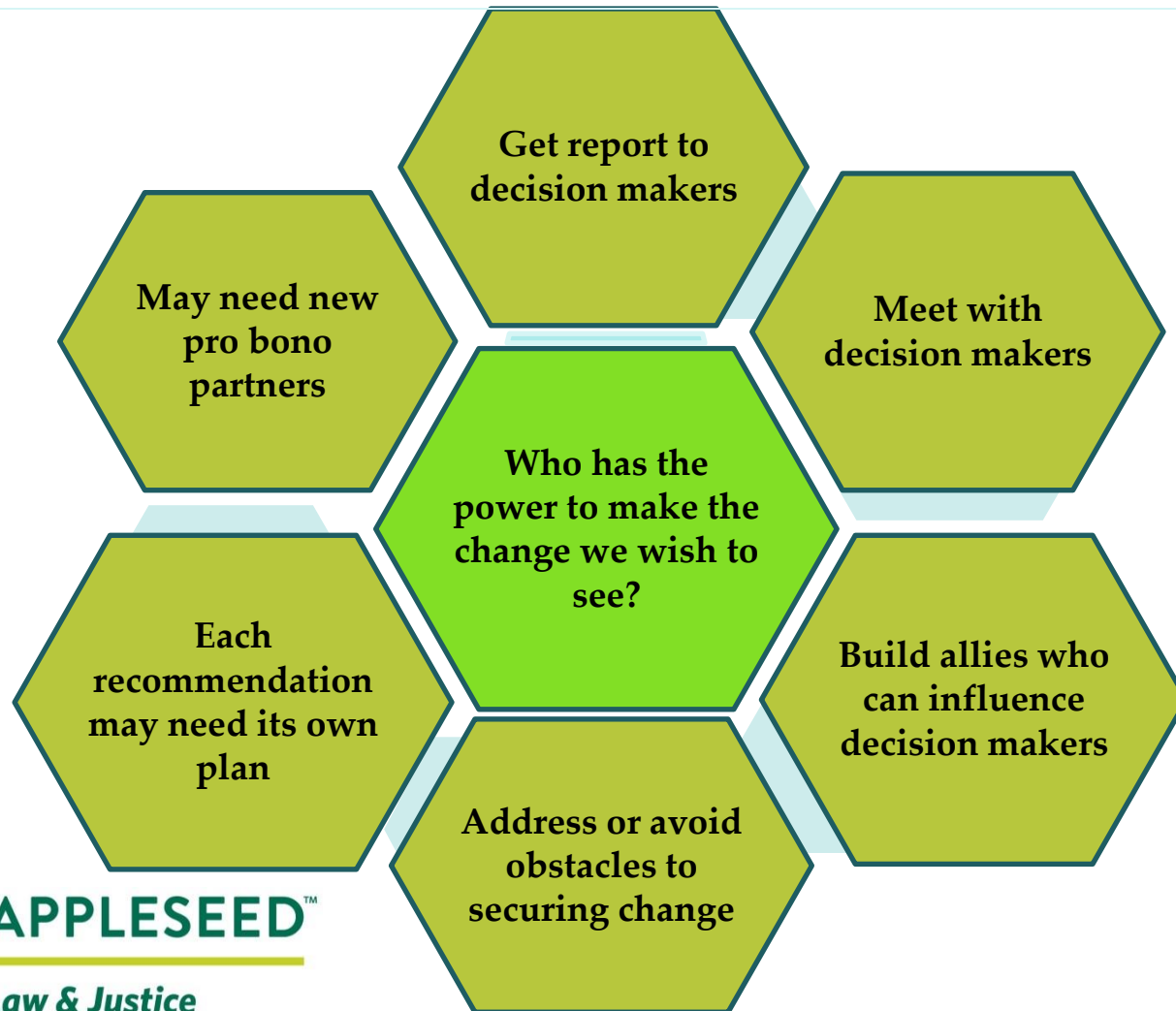
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Phase Two: Disseminate



Phase Three: Advocate



Georgia Appleseed Advocacy Tools

**Meetings with
decision
makers and a
call-to-action**

**Legislative
advocacy**

**Comments on
proposed rules;
testimony**

Allies/Coalitions

**Case studies/best
practice replication**

**Media: op-eds,
press quotes,
blogging**

**Public education
and outreach**

**Local change
initiatives**

Pilot projects

Replicate Successes Across Georgia



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