

# Georgia Appleseed Center for Law & Justice

## Theory of Change

*Justice at Our Core™*

**GEORGIA APPLESEED™**

*Center for Law & Justice*



**GEORGIA  
APPLESEED**

*Center for Law & Justice*

# Mission and Vision

**Increasing justice in  
Georgia through law  
and policy reform**

**The voices of poor  
people, marginalized  
people and children  
are heard**

**Injustices that no one  
should endure are  
resolved**

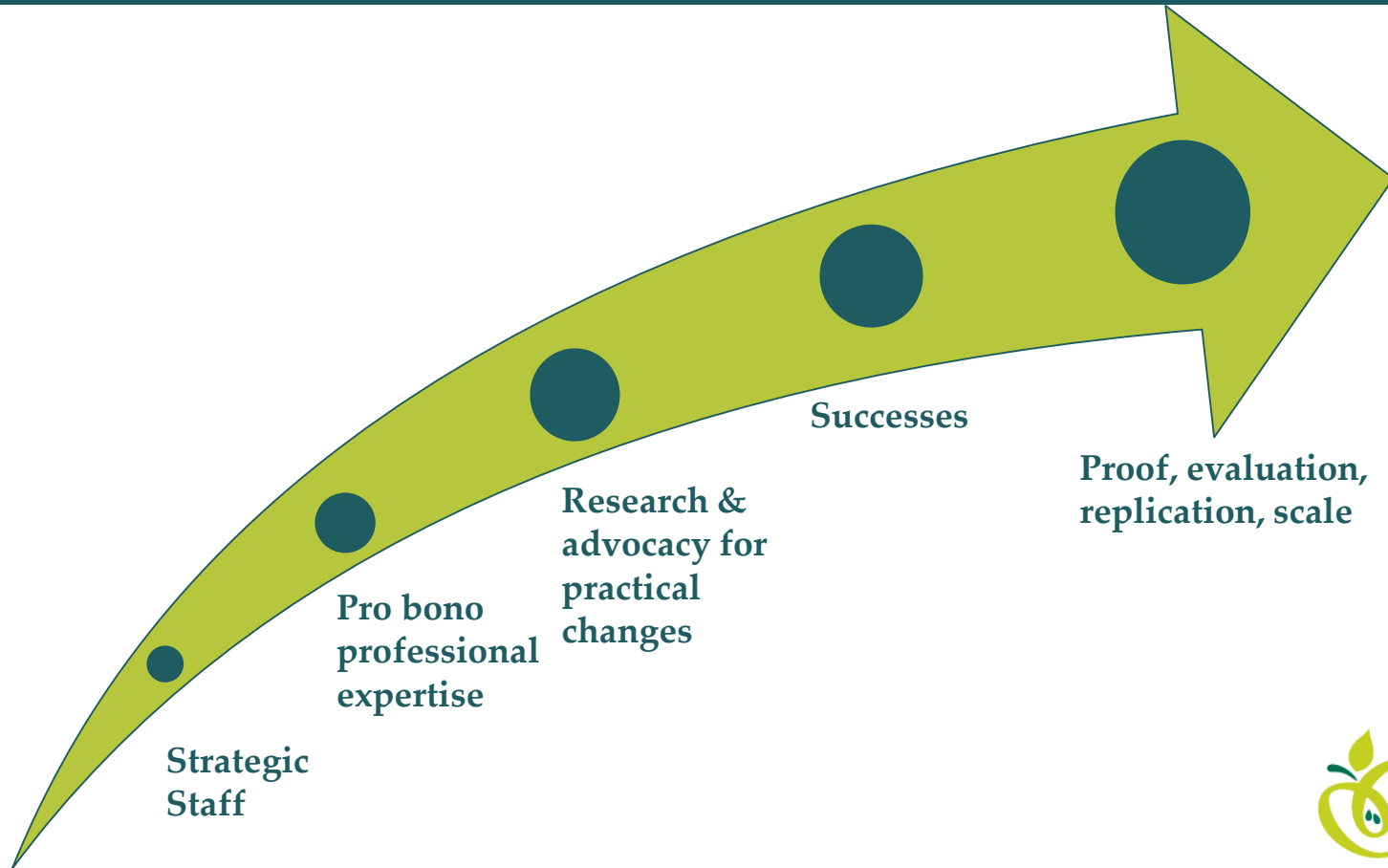
**Systemic changes  
improve the lives  
of Georgians  
statewide**



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# Georgia Appleseed's Distinct Contributions



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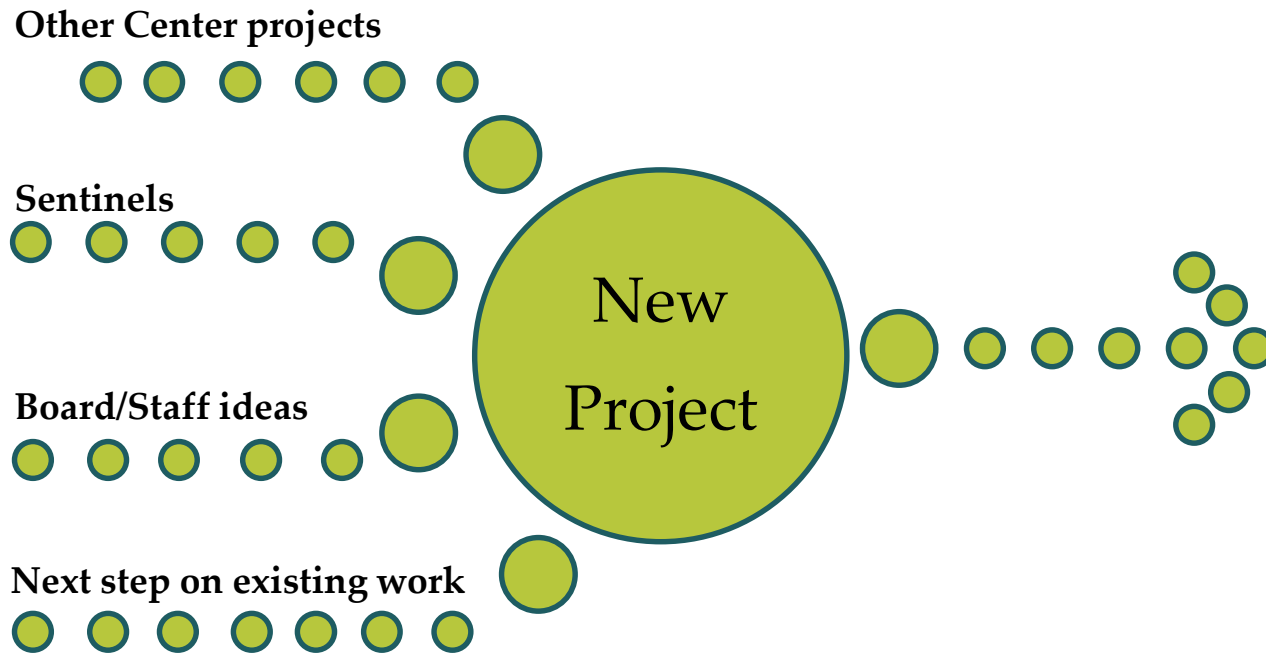
*Center for Law & Justice*



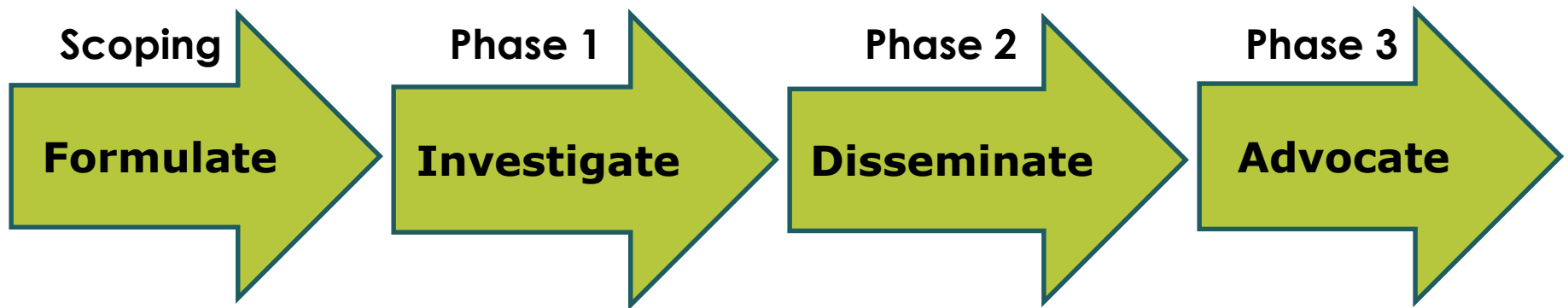
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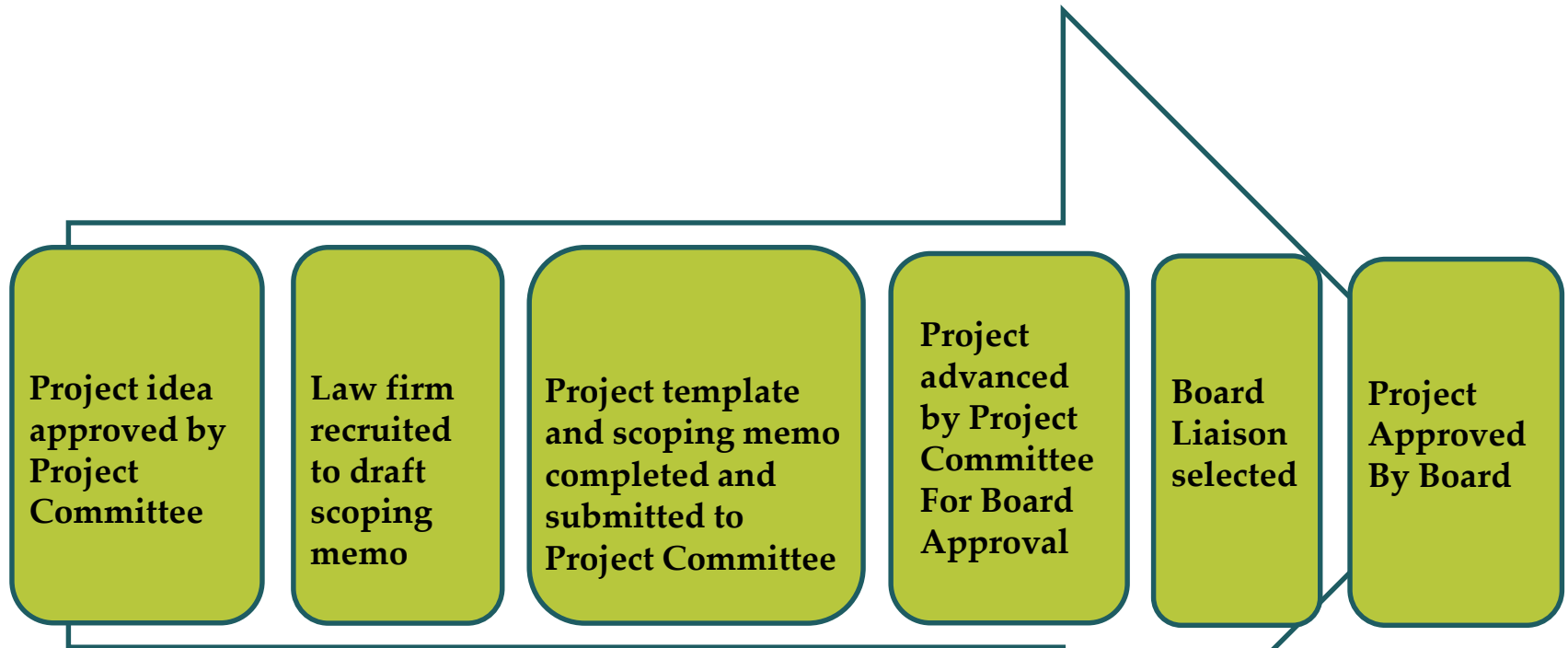
# Issue Identification: Where We Get Our Projects



# Phases of Project Development



# Formulate: Project Scoping



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# Candidate Project Assessment

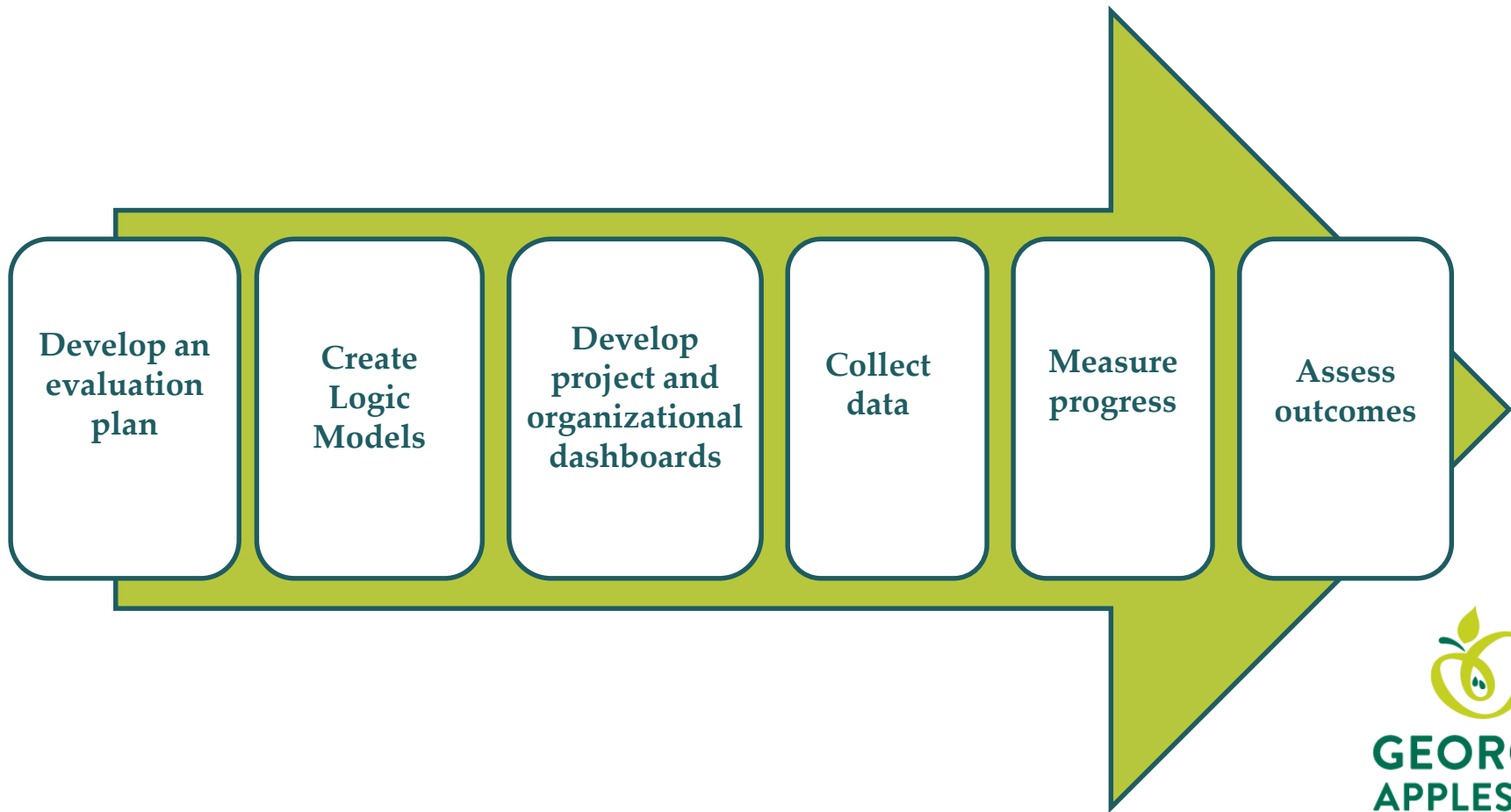


# Pro Bono Engagement

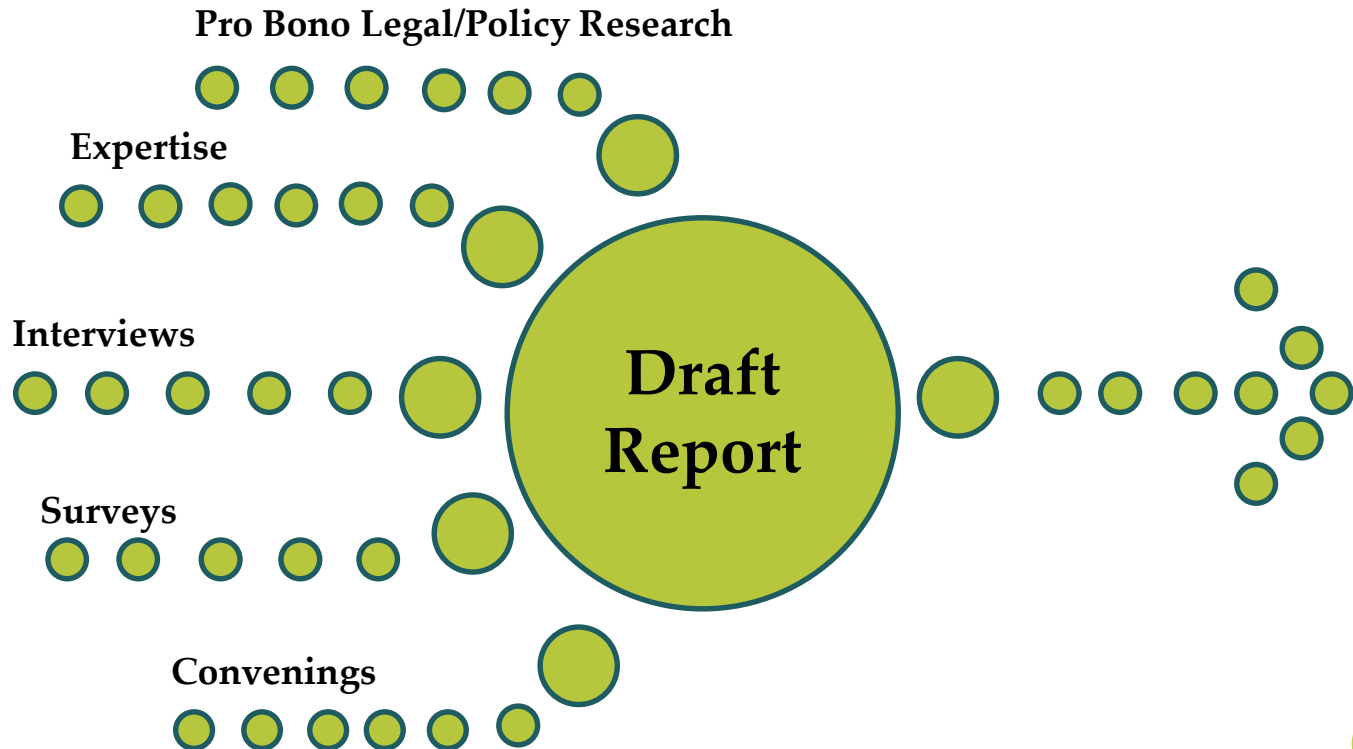




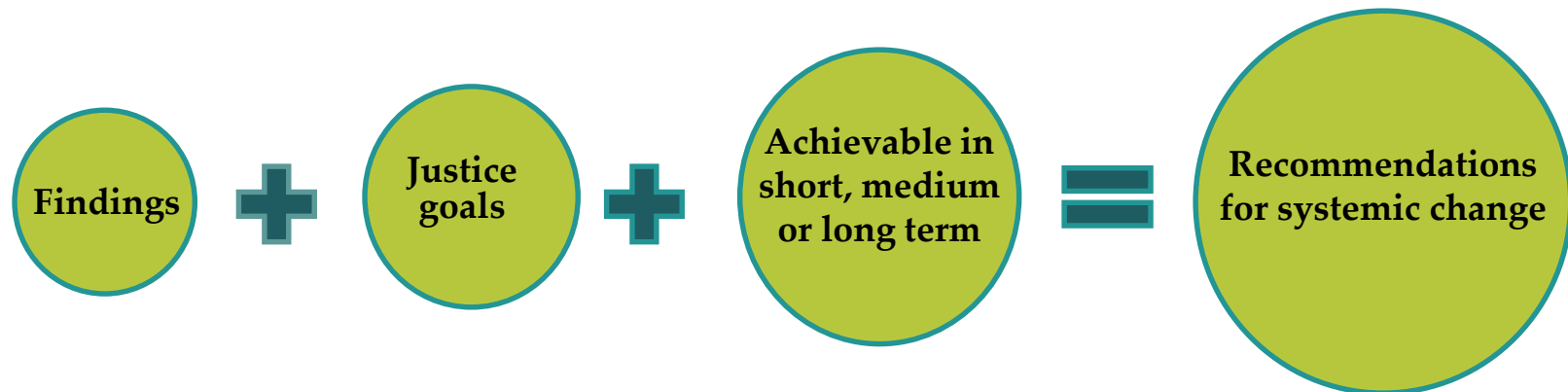
# Evaluation: Assess Impact



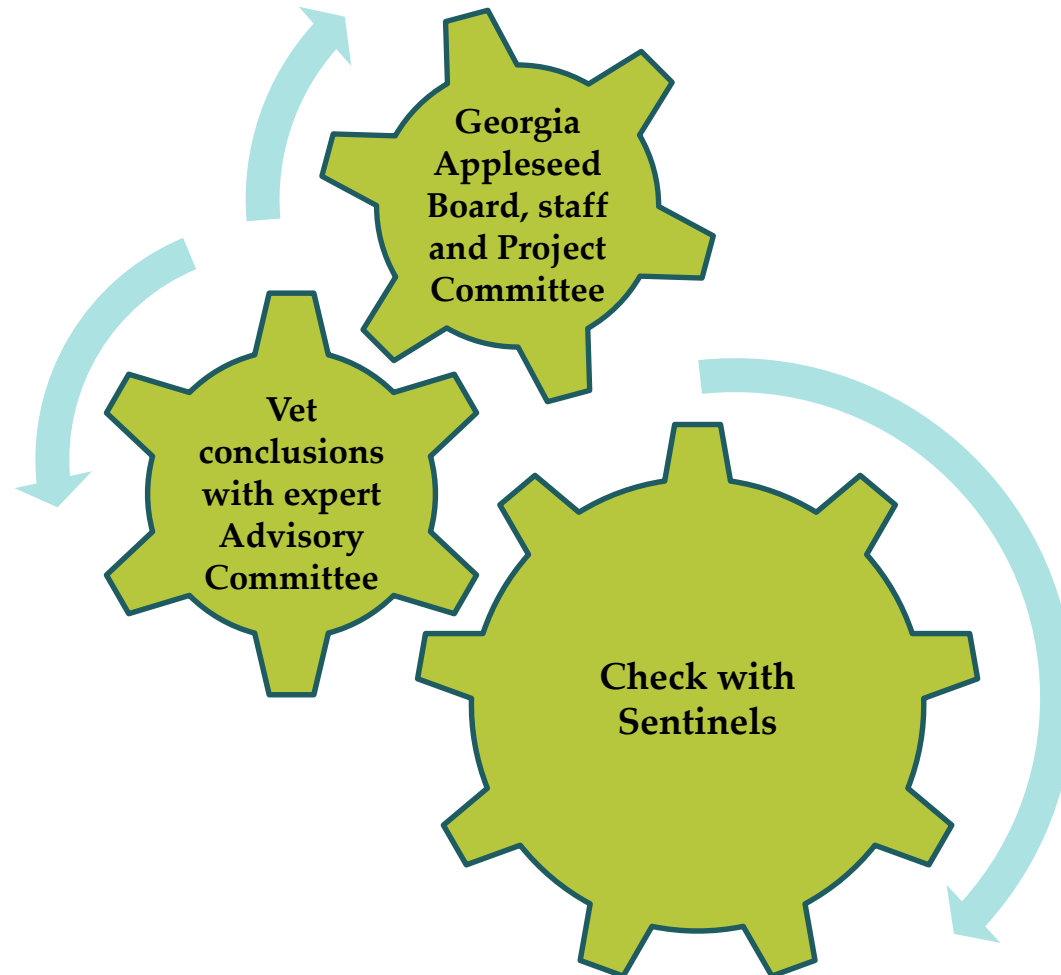
# Phase One: Investigate



# Report Generates Recommendations



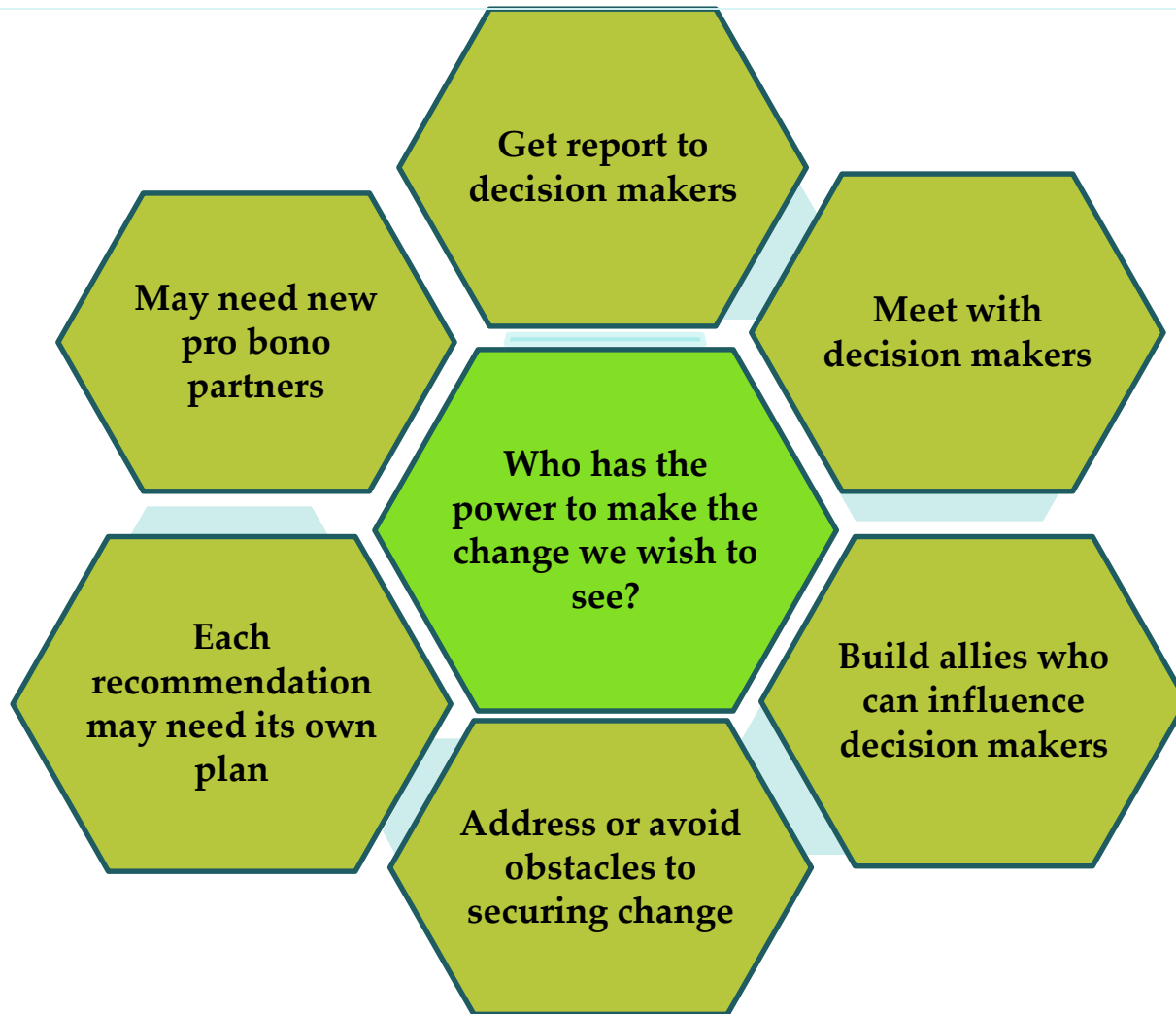
# Circulate Draft Report: Concept Checking



# Phase Two: Disseminate



# Phase Three: Advocate



# Georgia Appleseed Advocacy Tools

**Meetings with  
decision  
makers and a  
call-to-action**

**Legislative  
advocacy**

**Comments on  
proposed rules;  
testimony**

**Allies/Coalitions**

**Case studies/best  
practice replication**

**Media: op-eds,  
press quotes,  
blogging**

**Public education  
and outreach**

**Local change  
initiatives**

**Pilot projects**

# Replicate Successes Across Georgia

